





U.S. Commercial Service Romania

Impactful Investment & Recruitment Plan

About SelectUSA

- Established by President Obama in 2011, SelectUSA is the first federal government-wide effort to facilitate business investment as an engine for job growth.
- > SelectUSA is a service and a resource for the global investment community
- ➤ Housed in the **U.S. Department of Commerce**, SelectUSA is part of the International Trade Administration and leverages the U.S. Foreign Commercial Service (USFCS) staff in 72 markets around the world. The U.S. Embassy Commercial Section coordinates closely across sections at Post to serve a client's needs comprehensively.
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- SelectUSA coordinates investment-related resources across U.S. federal agencies. In **Washington**, **DC**, the SelectUSA HQ team covers worldwide markets and coordinates investment policy and promotion activities with field staff across U.S. Embassies and Consulates.



2018 SelectUSA in numbers



3,000+ attendees

1,200 global investors

66 different markets

700 economic development officials

51 states and territories.



SelectUSA Summit



- ➤ Initiate **new relationships**: Meet with hundreds of economic development organizations (EDOs) and thousands of potential investors in one place
- Learn about **resources** and **tools** to invest in the United States
- Obtain an overall impression of the **market** situation
- Connect efficiently: Online and on-site **matchmaking** makes it easy to meet the right people and get the most out of your visit
- Gain new perspectives from top-level executives, government officials and industry leaders



hy to attend?



- The SelectUSA Investment Summit is a time-saving mechanism for investors who are thinking about establishing or expanding operations in the United States. The Summit is the most costefficient and time-efficient means to accomplish the following tasks:
- > **Networking** Set up meetings with economic development professionals, service providers, and government leaders through the online matchmaking program to get the tools and information you need to make a smart investment in the United States
- **Education** Learn more about how, where, and why to invest in the United States
- > Access to Resources Hear about resources and incentives directly from federal, state, and local officials

Who attends?



- > **Investors**, including representative of international and domestic businesses of all sizes, that are seeking to establish or expand operations in the United States
- > Representatives of **U.S. economic development organizations**
- Representatives from U.S. state and local governments
- > Advisors, service providers, companies, chambers of **commerce**, and **associations** facilitating direct investment into the United States





2019 SelectUSA News



Introducing SelectUSA Tech

(https://www.selectusasummit.us/Programming/SelectUSA-Tech)

- Sessions of interest to SelectUSA Tech companies include:
- A **Resource Ecosystem** to Support Entrepreneurs
- How to **Finance Your Startup** in the United States
- **Exploring Soft Landing Programs**
- **Startup Success Stories**
- Plugging into **Smart Cities**
- Federal Tax Credits and Incentive Programs
- Navigating the **U.S. Visa** Landscape
- State & Local Taxes
- **Understanding the American Customs Process**
- Complying with CFIUS and FIRRMA



When and Where?



June 10 - 12, 2019

Washington Hilton 1919 Connecticut Ave. NW Washington, D.C. 20009





Resources and Info



Key Websites

2018 SelectUSA Summit **Website**: http://www.selectusasummit.us/

SelectUSA **Homepage**: https://www.selectusa.gov/

About the 2018 SelectUSA Summit: https://www.selectusasummit.us/about/#when

Agenda Overview: http://www.selectusasummit.us/agenda-overview/

FAQ Page: http://www.selectusasummit.us/faq/

Contact Us Page: http://www.selectusasummit.us/contact-us/

SelectUSA Tech Page: https://www.selectusasummit.us/Programming/SelectUSA-Tech

Spin-off Events Page: www.selectusasummit.us/Programming/2019-Spinoff-Events

Application Information

Application **Process** and Information: http://www.selectusasummit.us/apply/application-process/ Apply to Attend Page (Cost and What's Included): http://www.selectusasummit.us/apply/ Attendee **Registration Application**: https://registration.experientevent.com/showsus181/



Explore Spin-Off Events Around USA



Brief descriptions of spin-offs you can find here: www.selectusasummit.us/Programming/2019-Spinoff-Events



Albuquerque, NM

Business and Professional Services, Value Added Agriculture and Manufacturing June 13-14, 2019



Alexandria & Arlington, VA

Multiple Industries June 12, 2019



Columbia, SC

Agribusiness and Food & Beverage June 13-14, 2019



Blacksburg, VA

Agribusiness, Food and Beverage June 13-14, 2019



Chicago, IL

Multiple Industries June 13-16, 2019



Columbus and Dayton, OH

Automotive, Distribution and Logistics, Fintech/Financial Services, Information and Communication Technology – June 12-14, 2019



Portland, OR

Multiple Industries June 12-15, 2019



Prince George's County, MD

Multiple Industries June 13, 2019



Explore Spin-Off Events Around USA (cont.)











Automotive, Energy, Food and Beverage, Information and Communication Technology June 13-14, 2019



Fairfax County, VA

Multiple Industries June 12, 2019



Fayetteville, NC

Aerospace and Defense & Information and Communication Technology June 12-14, 2019



Indianapolis, IN

Multi-sector and Other June 13-16, 2019



Jersey City and Newark, NJ

Multiple Industries June 13-14, 2019



Los Angeles, CA

Multiple Industries June 5-8, 2019



Multiple Locations, MD

Aerospace and Defense, Healthcare, Information and Communication Technology June 12-14, 2019



Explore Spin-Off Events Around USA (cont.)





Raleigh, NCMultiple Industries June 13-14, 2019

Global:SF

San Francisco, CA

Environmental and Technology, Information and Communication Technology, Travel and Tourism June 13-14, 2019



Saint Thomas, U.S. Virgin Islands

Distribution and Logistics, Energy, Travel and Tourism June 13-15, 2019



Richmond, VA

Chemicals & Equipment and Machinery & Food and Beverage June 12-13, 2019



Wheeling, WV

Chemicals, Energy, Industrial Materials June 13-14, 2019



U.S. Commercial Service

Saint Paul, MN

Agribusiness, Environmental Technology, Food and Beverage June 12-14, 2019



Wilmington, DE

Agribusiness, Distribution and Logistics, Financial Services June 9, 2019





SAVE THE DATE

June 10th to 12th $2 \cdot 0 \cdot 1 \cdot 9$

POC: Monica Eremia +40724 228 415

Department of Commerce | International Trade Administration