

The image features a dark, textured background with various abstract elements. A large, irregular red shape with a torn-edge effect is the central focus. It is surrounded by several blue circles of different sizes, some with concentric rings or gradients. There are also yellow and light blue circles. The background is decorated with patterns of dots, wavy lines, and diagonal stripes. The text 'ORACLE' is positioned at the top of the red shape, and the main title is centered within it.

ORACLE

Transformarea
prin Inovație
în Sectorul Public

ORACLE

Oracle event:
Transformation through Innovation in the Public Sector
June 15th, 2021 | Bucharest

Digital Event – Live broadcast from the Studio

Recording available On-Demand, post event, on the Oracle Platform



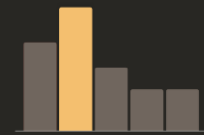
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About the event

Targeted audience | Public Sector



Government agencies



Finance

State owned companies



Utilities

State owned companies

100+

More than 100 accounts targeted

Event Concept

The world is changing! **Oracle's event: Transformation through Innovation in the Public Sector** is where the thought leadership topics are starting to shape our future!

This online event creates the perfect national stage for the Public Sector leaders to meet and debate the next generation technology topics. Organizations must infuse fundamental business systems with innovative technology capabilities in order to compete effectively and this is the event which gathers the top audience that will be driving the change.

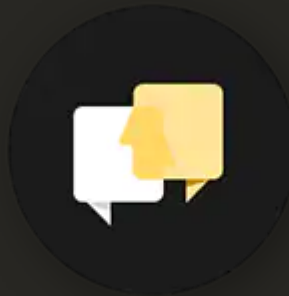
Event Agenda

- 14:30 – 14:35 **Event Opening**
Laurentiu Iordan – Senior Account ERP @ Oracle Romania
Marek Kozlowski – Demand Generations Leader HCM ECEIALT @ Oracle
- 14:35 – 14:50 **Oracle Keynote**
Peter Fuzes – Senior Director @ Oracle, EMEA Public Sector, Education & Healthcare
- 14:50 – 15:10 **AmCham Keynote**
Ionut Simion – President AmCham Romania
- 15:10 – 15:20 **Special Guest Keynote**
Ciprian Teleman – Minister of Research, Innovation & Digitalization
- 15:20 – 15:30 **ASEBUSS Keynote**
Ovidiu Dimbean-Creta – Professor, PhD. ASEBUSS Business School Rector
- 15:30 – 15:35 **Break**
- 15:35 – 15:45 **KPMG Keynote**
Victor Iancu – Director, Management Consulting, KPMG
- 15:45 – 16:45 **Discussion panel: Transformation through Innovation in the Public Sector**
Moderators: Victor Iancu @ KPMG & Ovidiu Dimbean-Creta @ ASEBUSS
- 16:45 – 17:00 **Event closing**

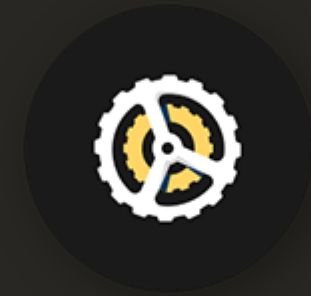
Oracle Digital Innovation Summit



Inspiring presentations which show how to face the current challenges as well as showcase the possibilities of future development.



How can organizations compete more effectively considering the current situation?
Join the **panel** to discuss the actual context as well as the latest trends in innovation!



~3 hours of insightful & relevant digital content. Drive thought leadership to accelerate our industry momentum and support business growth!

Thank you!

