

**Team HOSPICE**  
BIG STEPS FOR HOPE

# RACE AGAINST THEIR CLOCK, FOR THEIR TIME!

Join **Team HOSPICE** at the **Raiffeisen Bank Marathon 2019** and help children and adults suffering from incurable diseases in Romania.

**12-13 october**

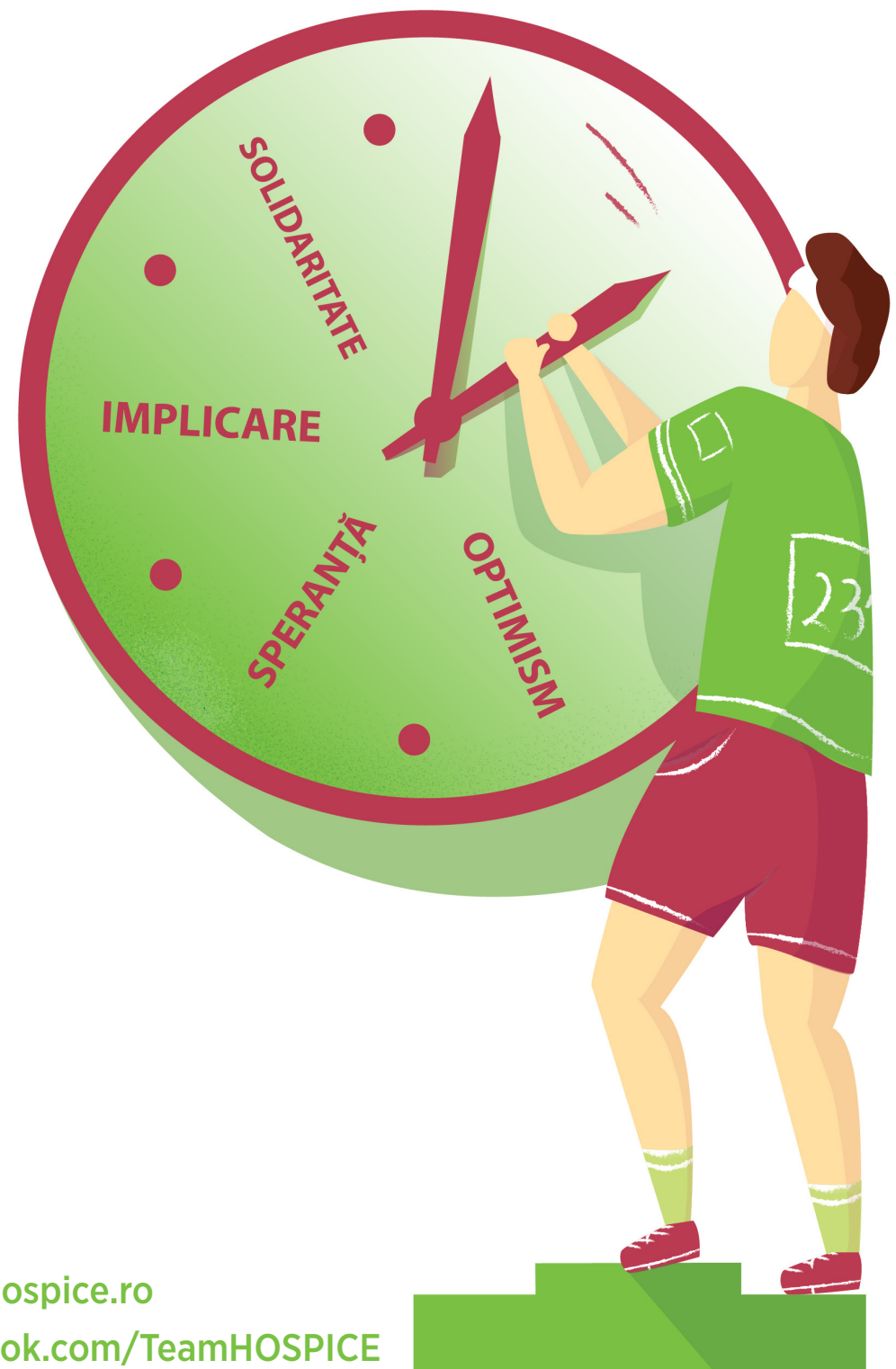
## SPONSORSHIP PACKAGES



HOSPICE CASA SPERANȚEI  
PREȚUIM FIECARE CLIPĂ DE VIAȚĂ

[team.hospice.ro](http://team.hospice.ro)

[facebook.com/TeamHOSPICE](https://facebook.com/TeamHOSPICE)





## About us

HOSPICE Casa Sperantei has been in Romania since 1992, helping children and adults with incurable illnesses and their families. So far, the foundation has provided comprehensive palliative care services for over 30,000 people.

Every year, over 170,000 Romanians struggle with an incurable illness and need care, support and guidance.

Because all services are provided free of charge, **HOSPICE** needs funds to continue helping those who struggle with a cruel diagnosis. You can find more information on [www.hospice.ro](http://www.hospice.ro) about the organization's projects and you can find out how to get involved to make them become a reality.





## We invite you to join us

Currently, HOSPICE Casa Sperantei has two hospitals, one in **Braşov** and another in **Bucharest**, where patients benefit from integrated palliative care services. Also, the Foundation's activity is carried out through mobile teams, in **Făgăraş** and **Zărneşti**.

Last year, HOSPICE Casa Sperantei opened at **Adunatii Copăceni** a new socio-medical center unique in Romania and Eastern Europe, whose beneficiaries are children with rare illnesses and limited life prognosis, with their families. Over time, the organization trained and prepared professionals in palliative care and created models for providing such services.



All this would not have been possible without the help of thousands of supporters who understood that no person that is facing an incurable illness should be alone in his fight.





## Team HOSPICE

Team HOSPICE participates each year in the most visible running events in Bucharest: Bucharest Half Marathon and Bucharest Marathon. From year to year, Team HOSPICE keeps growing.

The involvement of companies that are supporting us in these sporting events is decisive.





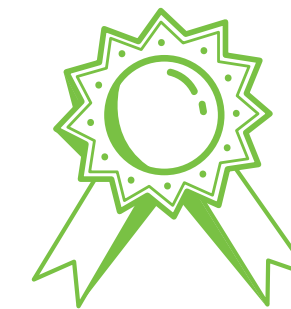
 **Official recognition  
for Team HOSPICE**



1st prize in 2012,  
for social involvement. The  
largest team of volunteers.

Second prize, in 2014 for social involvement.  
Guinness record for synchronized running and for the  
largest team of runners at the Bucharest marathon.

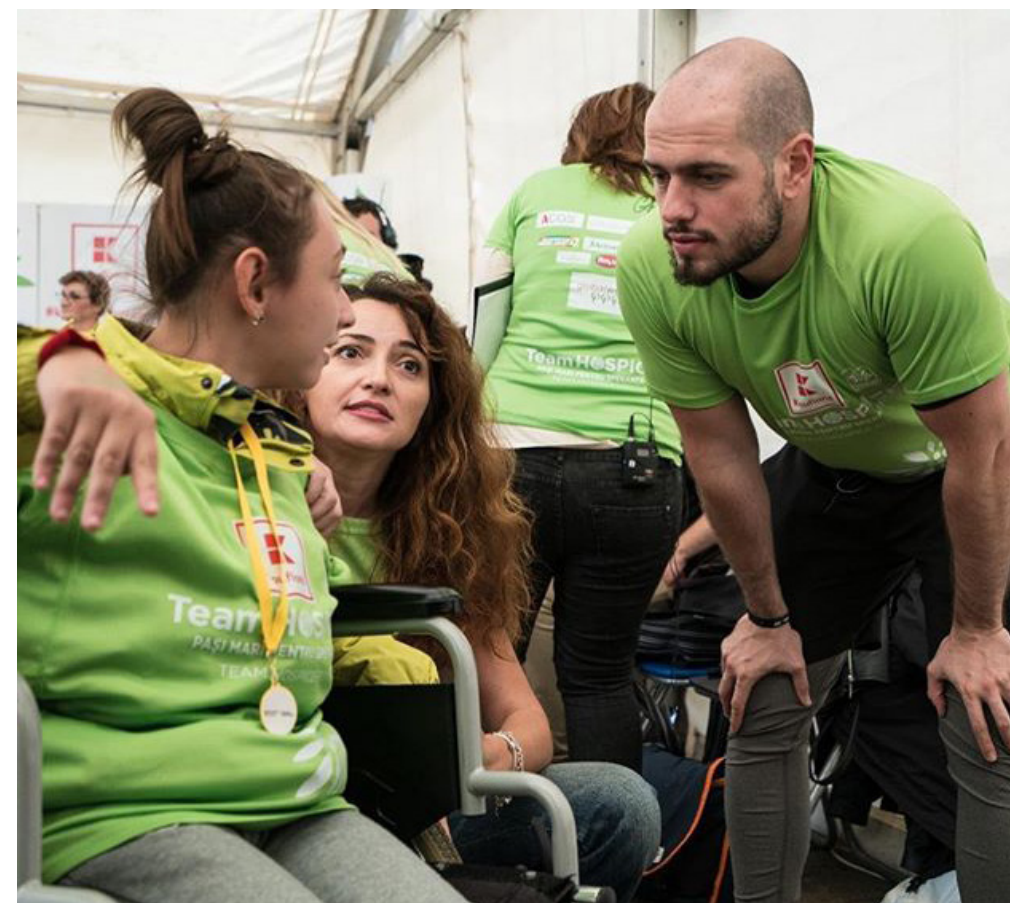
**Team Hospice has been  
awarded twice at the Civil  
Society Gala**





## Team HOSPICE ambassadors

Each year, team HOSPICE is supported by dozens of public figures. They all have an important role as ambassadors for the HOSPICE cause.



**Team HOSPICE**  
PAȘI MARI PENTRU SPERANȚĂ

 HOSPICE CASA SPERANȚEI  
PREȚUIM FIECARE CLIPĂ DE VIAȚĂ



## Team HOSPICE impact

Last year, over 1500 runners were part of Team HOSPICE at the **Bucharest Semi-Marathon** and at the **Bucharest Marathon**. Their efforts were dedicated to those struggling with an incurable illness.

**With the help of our runners and partner companies**, we managed to gather over 150,000 euro.

This amount covers the cost for **730** days of hospitalization in the centers of the organization, **1970** participations in the day centers of the foundation and for **935** visits of home care medical team at the HOSPICE patients' homes.







## Sponsorship packages POWERED BY

This package can only be accessed by one company

### Benefits :

35 free registrations

Involvement with a cause of impact and social responsibility.

Associate the brand with **Team HOSPICE**, the largest team who supports a social cause and participate in one of the most popular events in Romania (2019 estimate: 18,000 runners, about 15,000 people in the area start + 30,000 people from the public).

**25000 €**



### Visibility at the event:

Exclusive logo positioned on the front of the Team HOSPICE shirt

The logo positioned as a priority within the Team HOSPICE tent

The most visible logo in the online component - hundreds of photos posted on social media

Product / flyer in the Team HOSPICE runner kit (at request)

Personalized t-shirt for each runner who represents the company (the name of the registered runner on the shirt)

### Visibility before and after the event:

The logo positioned with priority on the site [team.hospice.ro](http://team.hospice.ro)

Mention the company name in all communications made by HOSPICE in connection with the event (press releases, social media posts, emailing to runners and supporters, etc.)



## PRIMARY Sponsorship package

This package can be accessed by several companies.

15000 €

25 free registrations

### Visibility at the event:

Primary position of the company logo on the back of the Team HOSPICE runners t-shirts

Logo positioned inside the Team HOSPICE tent

Logo present in the online environment - hundreds of photos posted on social media

Product / flyer in the Team HOSPICE runner kit (on request)

### Visibility before and after the event

Logo on the website [team.hospice.ro](http://team.hospice.ro)

Mention the company name in all communications made by HOSPICE regarding the event

(press releases, social media posts, emailing to runners and supporters, etc.)

**Team HOSPICE**  
PAȘI MARI PENTRU SPERANȚĂ

 **HOSPICE CASA SPERANȚEI**  
PREȚUIM FIECARE CLIPĂ DE VIAȚĂ







## PRIMARY Sponsorship package

This package can be accessed by several companies.

10000 €

15 free registrations

### Visibility at the event:

Primary position of the company logo on the back of the Team HOSPICE runners T-shirts

Logo positioned inside the Team HOSPICE tent

Logo present in the online environment - hundreds of photos posted in social media

Product / flyer in the Team HOSPICE runner kit (on request)

### Visibility before and after the event:

Logo on the site [team.hospice.ro](http://team.hospice.ro)

Mention the name of the company in all the communications made by HOSPICE regarding the event (press releases, social media postings, emailing to runners and supporters, etc.)







## PRIMARY Sponsorship package

This package can be accessed by several companies.

5000 €

10 free registrations

### Visibility at the event:

Secondary position of the company logo on the back of Team HOSPICE runners shirts

Logo positioned inside the Team HOSPICE tent

Logo present in the online environment - hundreds of photos posted to social media

Logo present in the online environment - hundreds of photos posted to social media

### Visibility before and after the event:

Logo on the site team.hospice.ro

Mention the company name in all communications made by HOSPICE in connection with the event

(press releases, social media posts, emailing to runners and supporters, etc.)

**Team HOSPICE**  
PAȘI MARI PENTRU SPERANȚĂ

 **HOSPICE CASA SPERANȚEI**  
PREȚUIM FIECARE CLIPĂ DE VIAȚĂ





## Secondary Sponsorship package

This package can be accessed by several companies.

5 free registrations

### Visibility at the event:

Secondary position of the company logo on the back of Team HOSPICE runners shirts

Logo positioned inside the Team HOSPICE tent

Logo present in the online environment - hundreds of photos posted to social media

### Visibility before and after the event:

Logo on the site [team.hospice.ro](http://team.hospice.ro)

Mention the name of the company in all communications made by HOSPICE in connection with the event (press releases, posts on social networks) socializing, emailing to runners and supporters, etc.)

**3000 €**







For more details:

**DAN POPESCU**

**dan.popescu@hospice.ro**

**0732310953**

[team.hospice.ro](http://team.hospice.ro)

[facebook.com/TeamHOSPICE](https://facebook.com/TeamHOSPICE)

[instagram.com/hospice\\_casa\\_sperantei/](https://instagram.com/hospice_casa_sperantei/)

**Team HOSPICE**  
PAȘI MARI PENTRU SPERANȚĂ



**HOSPICE CASA SPERANȚEI**  
PREȚUIM FIECARE CLIPĂ DE VIAȚĂ