# Dear AmCham Member,

Please receive a double invitation to the next InnovX BCR Open Day Event called "Catching up Europe, Accelerate Innovation in Romania" on the 4th of October in Bucharest at the InnovX BCR Business Accelerator Head Quarter.



4 October 2019

@ Mindspace Business District,
GlobalWorth Campus A,
Bucharest, Romania

More info at:
www.innovx.eu/events
Confirmation at:
office@innovx.eu
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# CATCHING UP EUROPE - ACCELERATING INNOVATION IN ROMANIA

According to the European Innovation Scoreboard 2019 published in June 2019 by the European Commission, there is a big gap in innovation between Eastern Europe and the rest of it with Romania ranking last from this point of view.

Periods of massive change are a great opportunity for newcomers, and now we are going through a period of great changes and we need to identify the right strategies and tools for seizing these opportunities. Technological innovation might be one of the most important solutions to getting out of the tail of the index of the digital economy and society at European Union level. But technological innovation cannot be local, by definition it has to be global, you can only innovate in technology globally.

This October, we invite you at an honest discussion about what it can be done to improve the stand of countries from Eastern Europe on the continent and globally. At InnovX - BCR Open Days we will welcome those that prooved that performance can be achieved even when having the least chances.

Join us for an interesting and exciting day full of bold ideas, innovative solutions and ambitious people that wants to prove wrong all statistics about Eastern Europe and Romania!

InnovX - BCR Open Day Friday, 4 October 2019

09:30 - 10:00 REGISTRATION AND WELCOME COFFEE

#### MINDSPACE LIVING ROOM

# 10:00 - 10:45 FINANCE INNOVATION & INNOVATION IN FINANCE

Leti McManus - Founder Tiger Link Advisors Giacinto Oriolo - ELITE Growth Senior Manager, Emerging Market Leader Bogdan Manoiu - Founder SwissWay Moderated by Ciprian Paltineanu - Investor at IHC

### 11:00 - 11:45 HOW CORPORATES AND STARTUPS INNOVATE

Daniel Rusen - Director of Marketing and Operations at Microsoft Alexandru Mihailciuc - Global Head of Pre-Sales at UiPath - Robotic Process Automation Mehdi Kamiri - Head of Digital Innovation Hub at Genpact Gabriel Trăistaru - Tribe Lead Digital Marketing and Sales at Telekom Romania Moderated by Dani Dumitrescu - CEO InnovX

#### 12:00 - 13:30 MEET THE INNOVATORS - 10 STARTUPS DEMO

Introduction by Eleni Skoura - Executive Director, Retail Products & Segments Division - BCR Radu Vladislav & Alina Petcu - STUFFZ Andrei Stoica - PREPI Deniz Berisa - CHARGE ME Raluca Bacinschi Stratulat - IZIBAC Vladimir Sabo - VASK Grigore Ivan - HEKA Ioana Dobroiu - MSING TRAUMA Silviu Tanasie - NOTEB Andrei Ene - Credo Dan Damian - 3PM

#### 13:30 - 14:00 LUNCH

#### 14:00 - 14:30 WELCOME CEREMONY SCALEUPS COHORT

Mike Hapoianu - Country Manager Mindspace Anca Luca - Senior Brand Manager @ BCR InnovX Business Accelerator Diana Dumitrescu - Director Startup Grind Bucharest

#### **PARALLEL SESSIONS**

# **INNOVX BCR BOOTCAMP (ROOM 608)**

10:00 - 10:45 Fitness for entrepreneurs with Melania Mirea - Member of Management Board at BCR Pensii 11:00 - 11:45 Leadership Lessons for Business from Daniel Ilie, Former Special Operations Forces Commander INNOVX BCR NEW BUSINESS PLAYGROUND (ROOM 615)

10:00 - 10:45 What is an intrapreneur? with Erdal Erol Ibraim - Leading IT Geeks at Scale

11:00 - 11:45 Building Online Communities by Luiza Draghicean - Regional Community Manager UiPath

#### MINDSPACE BAR

14:30-17:00 COCKTAILS AND NETWORKING

Program to be updated soon.