

Innov



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BCR



Dear AmCham Member,

Please receive an invitation to our next InnovX BCR Day Event called "SCALING-UP INNOVATION IN CENTRAL AND EASTERN EUROPE" on the **28th of November** in Bucharest, Romania.

## InnovX BCR Day

28 November 2019

Arcub, 84-90 Lipscani Street,  
Bucharest, Romania

Please register your free ticket  
**HERE** by introducing the Promo  
Code " **INNOVX** " at checkout.

# SCALING-UP INNOVATION IN CENTRAL AND EASTERN EUROPE



Enterprise Forum  
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ECSIF  
EUROPEAN CENTER FOR SERVICES INVESTMENTS AND FINANCING



# InnovX BCR Day Extended Agenda

## SCALING-UP INNOVATION IN CENTRAL AND EASTERN EUROPE

28 November 2019

How we can provide support to strategic future-oriented digital innovations and deep technology that are capital intensive, risky by nature and require longer-term financing

We need solutions that will focus on the early stage and the scale-up of innovative startups and SMEs in Central and Eastern Europe. Such initiatives are crucial for fostering innovation and competitiveness, promoting sustainable economic development, and addressing societal challenges in the region. Innovation is happening in all corners of Europe and it is important that everyone has equal opportunities.

The CEE region has to focus more on innovation, technology, and digitalization. In these areas, there is a clear investment gap, which needs to be filled. Such a gap calls for more innovation in finance and new types of supporting instruments can play a more important role.

We need to explore potential funding structures and support mechanisms to leverage resources from the EU, international financial institutions, National Promotional Banks and the private sector in support of highly innovative startups and SMEs with higher risk profiles in the CEE region.

Increasing the competitiveness of innovative SMEs represents a strategic growth opportunity for all the countries in the region, reinforcing the move towards a knowledge-based economy, therefore the combination of finance and business advice for digital innovation SMEs and the scaling up of digital start-ups can create a sound basis for further growth in the region.

After 30 yers from the fall of the Iron Curtain, cooperation is key for innovators of CEE, that is why at InnovX BCR we create bridges with the other CEE countries.

Join us for an event full of insights and opportunities!

**More info at [www.innovx.eu/events](http://www.innovx.eu/events)**

# InnovX BCR Day Extended Agenda

## SCALING-UP INNOVATION IN CENTRAL AND EASTERN EUROPE

28 November 2019

Location: ARCUB, Lipsicani Street, no 84-90, Bucharest, Romania

### Foyer:

09:00 - 10:00 Registration and Welcome Coffee

### Main Stage:

10:00 - 10:15 Opening Speech InnovX BCR Business Accelerator  
InnovX & BCR Representatives

10:15 - 10:30 The Strategic Partnership between Romania and Poland  
Magdalena Szuber-Zasacka, Chargée d'affaires a.i., Embassy of the Republic of Poland

10:30 - 10:45 Anca Harasim - Executive Director AmCham Romania

10:45 - 11:00 Is CEE region an Innovation hotspot?  
Magdalena Jabłońska - CEO - MIT Enterprise Forum CEE

11:00 - 11:15 Connecting Entrepreneurs and Angel Investors to fuel growth  
Brigitte Baumann - Founder of Go Beyond Early Stage Investing & EBAN European Investor of the Year 2015

11:15 - 11:20 Break

11:20 - 11:40 Panel How to build global communities  
Luiza Draghicean Regional Community Manager EMEA - UiPath  
Antonio Grginovic - Community Manager - MIT Enterprise Forum CEE

11:40 - 12:00 Global opportunities for CEE startups  
Yingzi Yuan - CEO - Europe China Foundation  
Kate Bunina - Director of European Operations - US Market Access Center

12:00 - 12:20 Panel Where is the innovation taking place?  
Aisling Hunt - Project Lead - Cambridge Innovation Center  
Grzegorz Majewski - MIT Enterprise Forum CEE & Foundation for Technology Entrepreneurship

12:20 - 12:25 Break

12:25 - 13:00 Meet the CEE Innovators - Fire Pitch - Gone in 60 seconds  
Poland and Romania Startups

13:00 - 13:45 Networking Lunch

13:45 - 14:00 Empower growth with game-changing innovation  
Alexandru Mihailciuc - Global Head of Pre-Sales and Vice-President @ UiPath

14:00 - 14:15 Scaling-up in Europe  
Camelia Ganga - Head of Growth and Marketing Eastern Europe @ Glovo

14:15 - 14:30 Meet the Global Startups powered by Startup Grind in partnership with Google for Startups  
Raluca Bacinschi - CEO - IziBac - 2nd place Startup Grind Europe - Asia Connect  
Ioana Dobroiu - CEO - MSing with Trauma - Finalist Startup Grind Europe - Asia Connect  
Andrei Ene - CEO - Credo - Finalist Startup Grind Europe - Asia Connect  
Sabin Rotariu - CEO - ChargeMe - Finalist Startup Grind Europe - Asia Connect  
Andrei Nagy - Head of European Sales - AlphaBlock & Finalist Startup Grind Europe London

14:30 - 14:45 The European Investment Project Portal  
Michael Feith - Policy Officer - Financing of infrastructure policies @ European Commission (TBC)

14:45 - 15:00 Meet the European Innovators powered by the European Center for Services Investments and Financing  
Razvan Boldis - CEO - IndexAR - Horizon 2020 Grant Winner, InnovX Alumni  
Raluca Bacinschi - CEO - Izibac - Horizon 2020 Seal of Excellence, InnovX Alumni  
George Darie - Business Development Manager - Modex Tech - Horizon 2020 Seal of Excellence, InnovX Alumni  
Andrei Ene - CEO - Credo - Horizon 2020 Seal of Excellence, InnovX Alumni  
Leo Mart - CEO - WiseVoice - Horizon 2020 Seal of Excellence, InnovX Alumni

15:00 - 15:05 Break

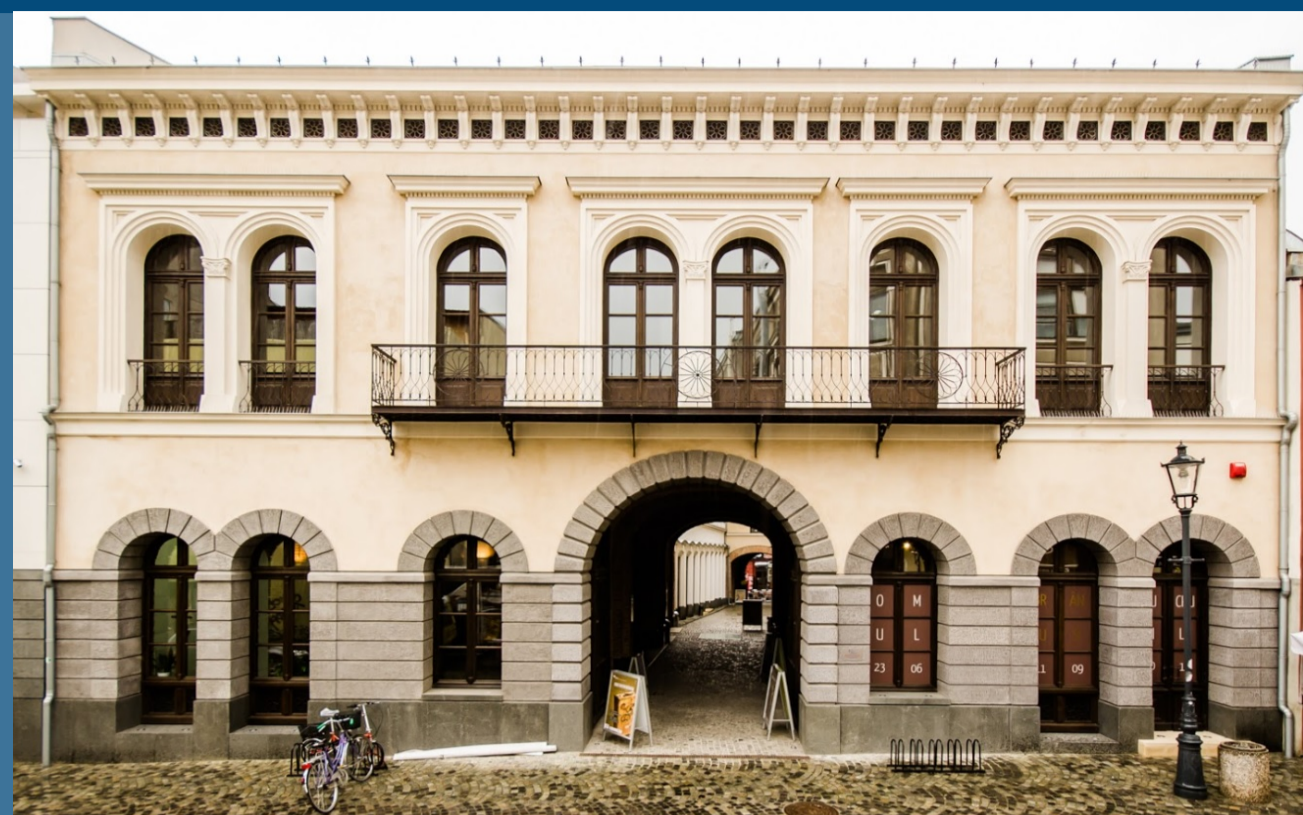
15:05 - 15:20 What's the XR4ALL initiative and why it could strengthen the European XR/immersive technology industry?  
Jean-Phillipe Sangare - CEO - Swiss Society for Virtual and Augmented Reality & Ambassador XR4ALL

15:20 - 15:35 Leadership lessons for startups  
Daniel Ilie - Former Commander of Romanian Special Operation Forces

15:35 - 16:00 InnovX partners & mentors Ceremony  
Diana Dumitrescu - Managing Director - InnovX  
Ana Maria Cretu - Head of Social Banking - BCR

16:00 - 17:00 Networking Drinks

Parallel Sessions - Foyer  
10:00 - 16:00  
One-to-One meetings startups - corporates  
Romanian Innovators Corner  
Poland Innovators Corner



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