

**Find out the Hidden story!**



**Who we are**

**How you can get involved**

30th Anniversary Campaign (Hidden Heroes): Support funding and corporate volunteering for digitalization and rehabilitation of schools

# Who we are

***World Vision Romania** is a non-governmental organization that carries out programs of education, emergency humanitarian intervention, development and advocacy, putting the welfare of the child at the core of its activity. We focus on working with children, families and communities in order to overcome poverty and injustice. We believe in the right to equal opportunities for children in villages and the city and that is why in rural communities we carry out long-term programs, with a focus on access to quality education and child protection.*

Part of the World Vision International partnership, in the **30** years of presence in Romania we have helped over **500,000** children and adults from almost **400** rural communities.

# How YOU can get involved

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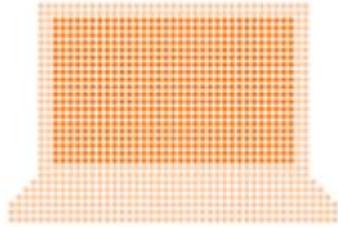
Dăruiește educație alături de

**EroiNestiuti**



# Hidden Heroes – World Vision’s 30th anniversary in Romania

Needs:



## Digitalization

**6.600** children and **80** teachers from our programs lack the capacity to continue school online. Until the beginning of the new school year, we aim to offer them tablets with internet cards.



## Modernization of schools

**33** schools and kindergartens where our beneficiaries study, in Ialomița, Vaslui, Dolj și Vâlcea counties, require rehabilitations.

# How can you support the digitalization of education?

**Together for a stronger impact on education!**

*Why is there a need for intervention?*

**One of 3 children** in rural areas **does not have access to a device** for online learning, while the school drop out rate is 20% higher than in cities and school performance is a lot under performance in urban areas. **51,5 % of Romania's pupils study in villages.**

The pandemic taught us, more than ever, that **it is time to change the old and inadequate infrastructure, that is not adapted to the needs of children.**

Children from villages **deserve the same life opportunities** as everyone else, and the right to education is fundamental.

# How can you support the digitalization of education?

**Together for a stronger impact on education!**

## **What can YOU do?**

Support our efforts to digitalize education in rural areas, by:

✓ Offering financial support for the purchase of tablets with internet cards for pupils and teachers

*Costs: 600 lei/tablet, 60 lei/month/internet card*

✓ Volunteering: your employees can deliver free webinars for the development of digital skills amongst teachers from villages

# How can you support the digitalization of education

## Together for a stronger impact on education!

**Cătălina** is a 10th grade pupil at a high school in Bârlad. She lives with his mother, her sisters and their grandmother in a village in Vaslui County. Before the schools closed, Cătălina had to commute 12 km daily to get to high school and another 12 km to return home.

Cătălina's father has been working abroad for about a year. He is basically the one who supports the family budget during this period, as her mother is on maternity leave: one of Cătălina's sisters is 3 months old and the other is 14 years old.

Cătălina has been enrolled in the "I want in the 9th grade" project from the first year of high school. She says that the activities and donations received over time in the project helped her a lot.

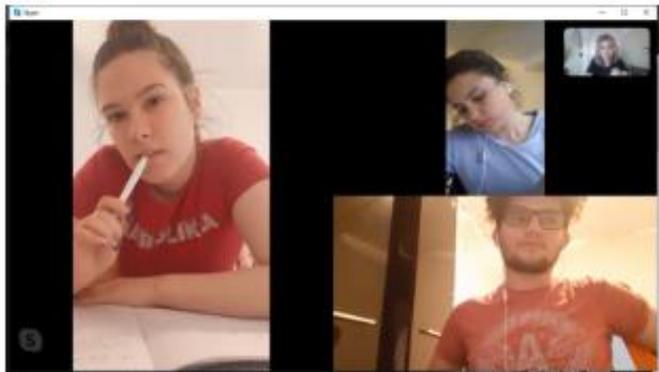
A day in Catalina's life during a pandemic begins with a trip to the store near the house, because she is the one responsible for the family's shopping, being the older sister. He protects himself with a mask and gloves, completes his statement and goes to buy what she needs. Then, he continues with school activities or those around the house: ***"I wake up at 9, go to the store and buy what I need. When my mother needs help, I stay with my little sister, I also clean the house, the yard, as needed. I still write if I have homework, and in the evening I watch a movie on TV with the other sister. I use the phone less often, because the battery isn't good and I take care of it to use it for homework. Around 11-12 at night I fall asleep."***





They are some of the lucky children so far.

**But there are many more who still need our help!**



**33** schools and kindergartens in **4** counties where we are present are in great need of rehabilitation.

**8** of them have toilets in their yard, in very poor conditions.

*Only together can we change their conditions, so that children can continue to learn!*

# How can you contribute to the modernization of schools?

## Together for a stronger impact on education!

### *Why is there a need for intervention?*

**The differences** between schools in rural and urban areas are **huge**, judging not only by their infrastructure, but also by school results. The rehabilitation of a school can have a very positive impact on the motivation and, hence, the results of its pupils.

### *What can YOU do?*

✓ Support: contribute to the rehabilitation of a school by **covering the costs** of necessary materials & labor, and then we, together with the school, continue the work.

✓ Volunteering: we warmly invite you to our communities, to see the initial stage of the building and the progress of the works. If possible, depending on the difficulty of the work, we can also organize a volunteering action with your team within the school (laying parquet, assembling furniture, etc.).



This is what **normality** looks like for many pupils.

These images only show a very small number of schools we wish to rehabilitate.

***But we cannot do it without YOUR help.***

***Here are some examples...***



## ***The school from Predești, Dolj county***

Needs: fixing the sanitary group

Rough costs: 28.000 lei





## ***The school from Dănicei, Vâlcea county***

Needs: the rehabilitation of the  
sanitary group

Rough costs: 52.150 lei



## **The school from Rădulești, Ialomița county**

Needs: change of parquet in 2 classes, change of furniture in 1 classroom, painting 2 classes, tiles on the school and kindergarten hallway, renovation and endowment of science laboratories, change of carpet kindergarten, endowment with multifunctional printers

Rough costs: 122.250 lei





## ***The school in Coțofenii din Dos, Dolj county***

Needs: the rehabilitation of the sanitary group

Rough costs: 100.000 lei



Be a **hero** and help us to continue learning!

**How can we promote our partnership?**

The Hidden Heroes campaign was launched on June 22<sup>th</sup> and will remain active until the end of the year.

Thus, we have multiple possibilities to communicate the partnership, including:

- creating a communications calendar with regular posts on WVR social media channels
- inserts in WVR newsletters
- PR and advertorials





[www.worldvision.ro](http://www.worldvision.ro)



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Thank you!