

# LIGHTS OUR ONAL GRESS



## LATIN AMERICA SUSTAINABILITY

### Collaborating to Preserve and Restore Landscapes in Brazil

At Cocoa Life Brazil, we are partnering with olam food ingredients (ofi), Partnerships for Forests (P4F) and The Nature Conservancy (TNC) Brazil to help restore landscapes and improve livelihoods through cocoa-based agroforestry systems in the Brazilian Amazon. Also, we are developing the project Sustainable Agroforestry Production of Cocoa in the Amazon and Atlantic Forest, a partnership with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, funded through the developPPP programme on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ).

Our innovative hub-based partnership includes using private capital for technical assistance to help increase smallholders' cocoa production and unlocking rural credit for cocoa agroforestry. Farmers from municipalities in Pará State have adopted cocoa agroforestry on degraded areas and help restore one of the most critical tropical ecosystems to productivity.

The Agroforestry Hub provides training to farmers on how to restore degraded pasturelands into cocoa agroforestry systems, and how to align aspects of land preparation and management, seedling production, forest restoration and tree planting. The Restoration Hub works with farmers to align with the Brazilian Forest Code, by providing support to implement adequacy measures. The Rural Credit Hub aims to simplify rural credit application frameworks in partnership with banks, to fast-track credit approval for cocoa agroforestry cultivation and restoration. It also provides support in agreements with the bank and assists farmers with credit applications.

Building on learnings and insights from this pilot, we are working with partners to scale the approach to new areas.

## NORTH AMERICA DIVERSITY, EQUITY & INCLUSION

### Championing Gender Equity in Sport

Our recently acquired *Clif Bar & Company (Clif Bar)* is working with VOICEINSPORT Foundation to champion equal access to sport for women and girls across the U.S. Twice as many girls drop out of sport compared to boys by age 14 in the U.S., according to the Women's Sports Foundation (WSF) Teen Sport Report, 2018. And according to the National Federation of State High School Associations (NFHS) for 2018-2019, there are 1.13 million fewer opportunities in sport for high school girls than boys in the U.S.

Established in 2020, VOICEINSPORT Foundation is dedicated to closing the opportunity gap in sports as well as supporting women at all critical developmental moments of their sports journey such as breast development, menstruation, and psychological development.

*Clif Bar* is proud to support VOICEINSPORT Foundation in hosting in-person and virtual Title IX trainings across the U.S. to help girls and women understand their rights under the landmark law guaranteeing equal access to sport for girls. Additionally, *Clif Bar* will support establishing VOICEINSPORT Foundation chapters on state college campuses across the country for women and girl student athletes to access educational resources, gain leadership training, and network with women leaders in their area.

## EUROPE NUTRITION & WELL-BEING

### Helping Increase Young People's Understanding of Mindful Snacking

In Romania, we are supporting an education program to increase young people's understanding of the importance of healthy eating habits (what and how we eat) and eating with intention and attention. The program is led by NGO Asociatia Suta la Suta Romanesc in partnership with ANPC (National Authority for Consumers Protection) and School Inspectorates.

This project focuses on key issues, including: understanding the nutrition information provided on the label; the importance of developing healthy eating habits by understanding the key concepts of nutrition; adopting a balanced nutrition through right choices; and developing skills that support the adoption of healthy eating habits to help improve health and well-being.

To date, the project has involved more than 500 school teenager participants and more than 100 teachers from approximately 55 high schools.

## AMEA SOCIAL IMPACT

### Turning Plastic Waste Into Construction Materials

In India, we have supported women led NGOs for Project Wealth out of Waste Boards ( WOW Boards) to transform multi-layered plastic packaging waste into construction materials. Wealth out of Waste Boards uses technology from a female-led startup, TrashCon, in India. Since 2021, we have been supporting a waste picker managed centre with a capacity of 600 MT/year plastic waste. At the centre, the waste is repurposed to make WOW Boards. In 2022, we supported the production of 100 units of desk and benches made out of WOW Boards provided to 4 schools. These WOW boards have been demonstrated for two other use cases for making a worker shed and benches in parks.