

ORGANIZER

POWERED BY

DIAMOND PARTNER

AUTOMOTIVE
TODAY

THE DIPLOMAT
Bucharest



AUTOMOTIVE FORUM & AWARDS 2018

13 NOVEMBER
JW MARRIOTT HOTEL
CONSTANTA BALLROOM
BUCHAREST



PLATINUM PARTNER

PARTNERS

WITH THE SUPPORT OF



Automotive Today powered by **The Diplomat – Bucharest** organizes **Automotive Forum & Awards for Excellence Gala 2018** on **13 November** at **JW Marriott Hotel in Bucharest – Constanta Ballroom**, starting at **15:00**.

Automotive Forum & Awards will bring together delegates from the Romanian automotive sector and Government representatives, in a half-day event, with engaging keynote sessions by industry leaders, interactive panel discussions, networking opportunities and gala awards dinner.

The Forum aims at becoming an arena where key players in the field can discuss the impact of market dynamics and new technologies on the current state of the manufacturing, operational and supply chain scenes, as well as future opportunities in the field.

With 3D Printing, blockchain or connected cars becoming buzz words in the automotive world, experts bring forward the main trends that are to revolutionise the industry in years to come. These trends are set to transform the way industry players respond to the changing consumer behaviour, develop partnerships and drive transformational changes. At the same time, as digitization, increased automation and new business models are leaving a mark on the development of other industries, all signs point to automotive being no exception.

CONFIRMED SPEAKERS

- **PAULA PIRVANESCU**, State Secretary, Ministry for Business, Trade and Entrepreneurship
- **IAN PEARSON**, Vehicle Operations and Site Director Ford Craiova
- **CODRIN T. SCUTARU**, Managing Director, International Government Relations, McGuireWoods Consulting LLC (Event moderator)
- **CATALIN STRATULAT**, Delivery Head Europe Product Engineering Services, Wipro
- **ORACLE** representative
- **NOERR** representative

The event will also see the **launch of the annual Automotive Today** print publication, which analyses the trends that are driving the transformation in the automotive industry and how companies should fall in line for future success.

Automotive Today offers a communication platform for the leaders and experts of the progressively evolving industry, to share information, ideas and initiatives, to speak openly, make new connections and build new collaborative relationship.

JURY MEMBERS

- ❖ **PAULA PIRVANESCU**, State Secretary, Ministry for Business, Trade and Entrepreneurship
- ❖ **CARMEN ADAMESCU**, Partner Advisory, EY
- ❖ **DANIEL ANGHEL**, Tax and Legal Services Leader, PwC Romania
- ❖ **ADRIANA RECORD**, Executive Director CCIFER
- ❖ **CIPRIAN GAVRILIU**, Partner Tax & Legal, Deloitte
- ❖ **COLIN C. LOVERING**, Chariman - British Romanian Chamber of Commerce
- ❖ **CODRIN T. SCUTARU**, Managing Director, International Government Relations, McGuireWoods Consulting LLC
- ❖ **DAN NECHITA** - Co-founder and President, Smart Everything Everywhere (SEE)

15:00 – 15:30 Event Registration & Networking Lunch

15:30 – 15:45 Opening address

15:45 – 17:30 AUTOMOTIVE INDUSTRY IN ROMANIA - LEADERS DEBATE

PROPOSED TOPICS:

- Romania's Automotive landscape
- Trends for the Automotive Industry: Evolution of IoT for the Automotive Industry, Connected cars, Blockchain, Predictive Analysis, 3D Printing, Overcoming supply chain complexities with big data analytics and complete visibility
- Tax incentives, financial support, and fiscal facilities, or how can one manufacturer thrive on a rather volatile market, taxation-wise?
- Infrastructure – wishful thinking? When and how will the ailing sector catch up to industry demands?
- Legislative framework for professional and dual education; workforce trends

17:30 – 17:45 Q&A

17:45 – 18:30 Networking cocktail

18:30 – 21:00 AWARDS FOR EXCELLENCE GALA

18.30 – 18.45 Official opening / Dinner

18.45 – 21.00 Awards ceremony

ABOUT THE AWARDS:

- Individuals and companies across ten categories are to be honored at this prestigious award ceremony
- These awards reflect the enthusiasm for development and innovation within the industry
- Development of individuals is encouraged through creativity of ideas, adaptation and flexibility, planning and pioneering new ways, new thoughts and new ideas
- It provides the opportunity to connect, debate and share the hot topics within the specific landscape, and, to celebrate the achievements of the best projects and results

PROPOSED CATEGORIES:

- ❖ **INNOVATION AWARD** - This award is to be offered for technical innovation and is related to either a product or a process
Judging criteria:
 - Product or process development approach, significance/usefulness
 - Potential to improve the user's experience
 - Technical difficulty overcome. Did the solution address the challenge?
 - Cost efficiency
- ❖ **SUPPLIER EXCELLENCE AWARD** - This award is for a manufacturing company that has made progress towards operating an integrated and collaborative relationship with its customers, both internally, across functions and with its own supply chain partners
Judging criteria:
 - Quality of product or service
 - Cost performance, affordability of the product or service
 - Customer service, availability, continuity and comprehensiveness of the service
 - Technical performance, sustainability, value to business
- ❖ **CSR AWARD** - This award recognizes the unique and outside-the-box initiative and strategy, that demonstrates a commitment to corporate socially responsible principles
Judging criteria:
 - Impact of an environmental, community or educational project or programme successfully implemented
 - The extent of workplace practices - dependent care, health provisions and employee training
- ❖ **COMPANY OF THE YEAR** - This award is for businesses that can demonstrate success, based upon general business performance, the launch of a new product, or development of a new process
Judging criteria:
 - Overall excellence in supply, performance, customer service and environmental awareness
 - Drive, vision and ability to overcome challenges
 - Commitment to the automotive industry
- ❖ **LOGISTICS EXCELLENCE AWARD** - This award will put a spotlight on the heroes of the sector who have risen despite challenges; will shortlist and bring to the forefront individuals, organizations and projects that have created excellence in the field of logistics
Judging criteria:
 - Level of achievement in the provision of cost-effective and innovative supply chain solutions
 - Innovation, efficiency or investment in supply chain operations
 - Valuable partnerships between OEM and service provider
- ❖ **OEM OF THE YEAR** - This award celebrates the best company competing with aftermarket businesses, which increasingly innovates supply chains and product lines to deliver a superior product at competitive pricing
Judging criteria:
 - Performance metrics for quality, execution and innovation
 - Ability to identify and keep up to date with the needs of client
 - Long term strategic relationship with client
- ❖ **AFTERMARKET PARTS LOGISTIC AWARD** - This award is for companies that have proven excellence in using the infrastructure and industry expertise to transform the distribution of aftermarket parts
Judging criteria:
 - Professional approach to the practice of logistics and transport
 - Customer satisfaction while maintaining profitability
 - Innovative supply chain techniques, capabilities and initiatives
 - Client retention
- ❖ **CEO OF THE YEAR** - This award recognizes the activity of a head of operations - Chief Executive Officer, Chief Operations Officer, general manager or company president, that demonstrated commitment to the Romanian automotive sector by creating a positive impact with the business he/she works in
Judging criteria:
 - Attributes of leadership, vision
 - Impact on company, industry and business in general
 - Customer and shareholder value created
 - Employee engagement and leadership development
- ❖ **BEST ACTIVE SAFETY COMPANY OF THE YEAR** - This award is for companies that focus on the importance of maintaining a clean driving record and create their products accordingly
Judging criteria:
 - Level of security, high processing capability and scalability
 - Collision safety ratings
 - Continued commitment to safety
- ❖ **LIFETIME ACHIEVEMENT AWARD** - This award recognizes the lifetime achievements of an individual that demonstrates commitment to the automotive industry landscape creating a positive impact within the business they work in
- ❖ **JURY SPECIAL AWARD** - This award recognizes a unique and outstanding initiative / performance of a professional or company in automotive industry.