

# AmCham Members' Feedback Survey

Dec 15, 2020 – Jan 20, 2021

**155 Responses**

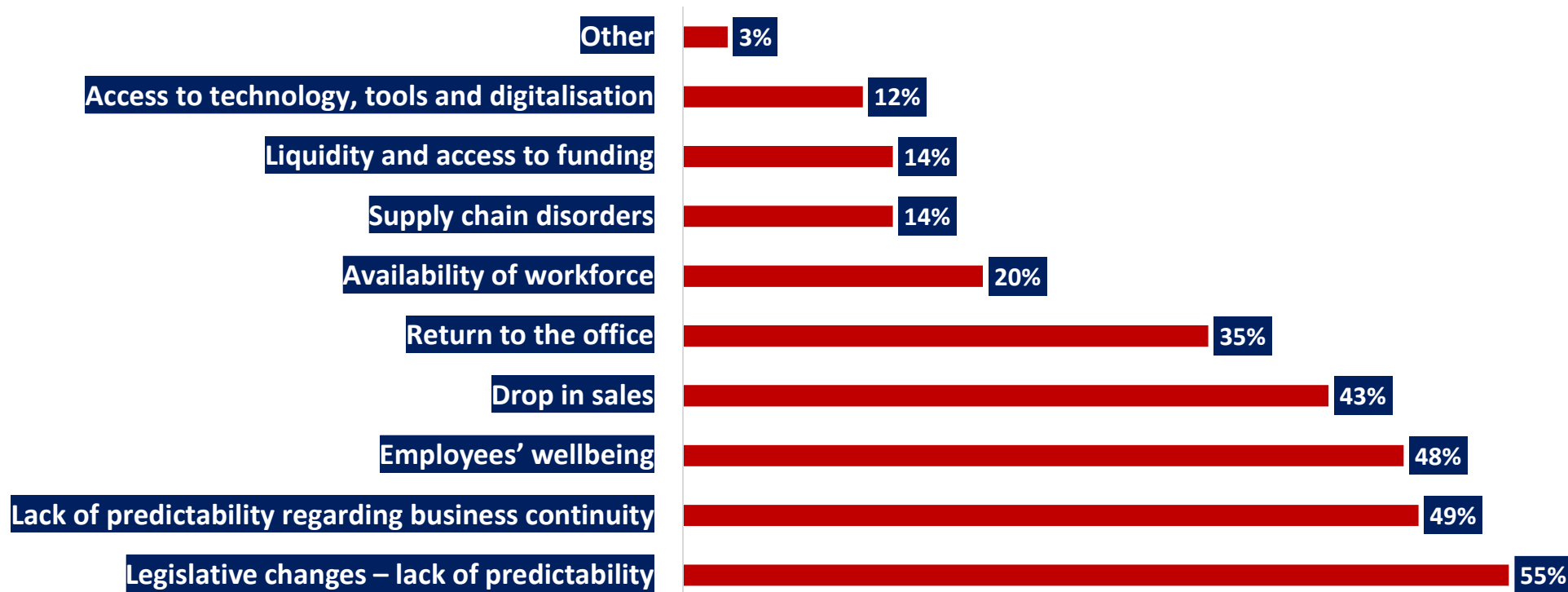
50% - companies with a global yearly turnover above USD 5 mil

50% - companies with a global yearly turnover below USD 5 mil and NGOs

**Q1**

## What is the greatest challenge caused by the health and economic crisis that your company is facing?

(Checkboxes, select max. 5 answer choices)



% of total no. of answers for each choice

**Q2**

**What is the immediate threat to your business today?**

Open-ended question

**Immediate threats mainly reflect the challenges indicated under Q1, with the following nuances:**

- Unpredictable consumers' behaviour
- Unpredictable economic evolution
- Decreased engagement/cohesion of teams due to online interaction
- Cash-flow challenges
- Fast adaptation to new conditions
- Increased competition/unfair competition
- Increased competition for labor force
- Domino effect (unpredictable client base)
- Lockdowns