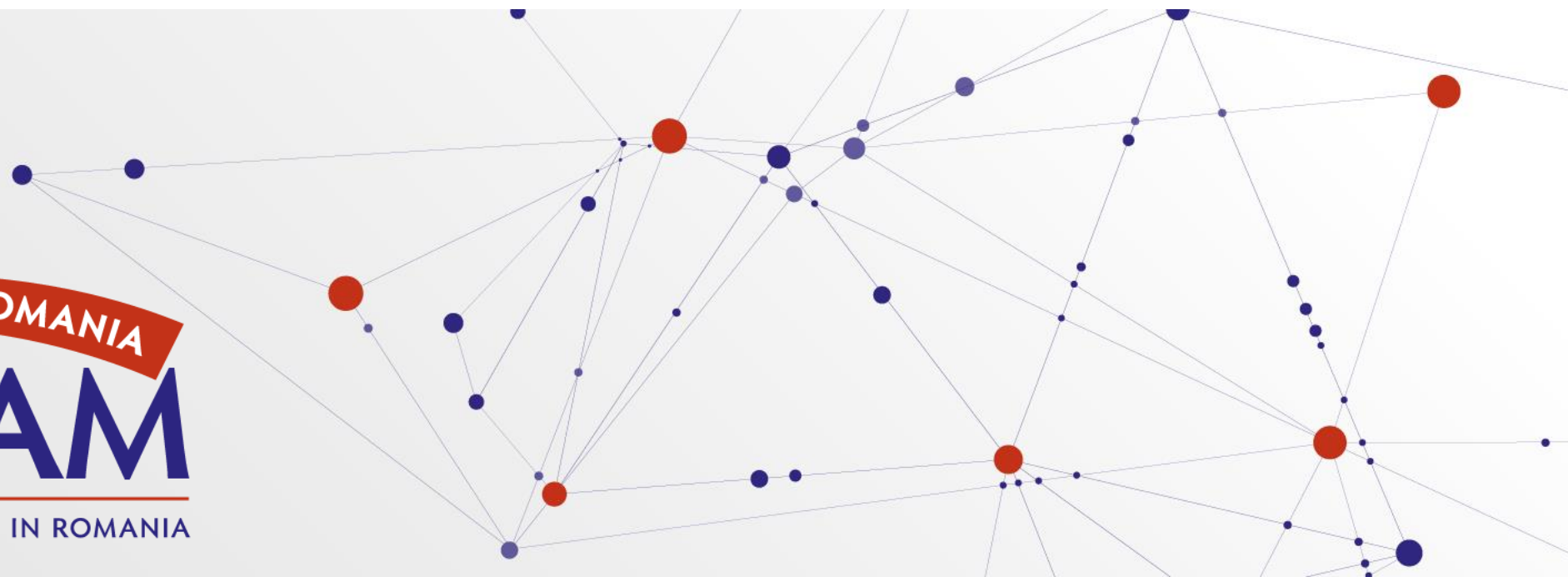


AmCham Business Barometer

July 6, 2020



STRATEGIC PRIORITIES & ADVOCACY OBJECTIVES

PROSPERITY

Recovery - Competitiveness - Growth

Romania is our responsibility – an open economy and inclusive society, with strong democratic institutions, sustainable competitive businesses and empowered people who are healthy, educated, wealthy and safe.

ENTREPRENEURSHIP

- ▶ Access to business education, finance and markets

INVEST IN ROMANIA

- ▶ Increase healthcare financing
- ▶ Efficiency via healthcare digitalization
- ▶ Access to innovative products & services
- ▶ Raise awareness on prevention & quality of life

GOOD GOVERNANCE

- ▶ OECD standards and membership

DIGITAL TRANSFORMATION

Digitization of Public Services | Nation-Wide Cloud | Cybersecurity | Increased Broadband Coverage | Digital Skills | Electronic Identification

- ▶ Create eco-system for start-ups
- ▶ Entrepreneurship accelerated by innovation and new technologies

- ▶ Capitalize on the current nearshoring trend and support new production sites in Romania, especially high-end
- ▶ Promote champion sectors to foster economic development and tap EU opportunities

- ▶ Corporate governance of public and private companies
- ▶ Legislative simplification

FUTURE OF WORK

Future of Jobs | Future of Talent | Flexible Labor Legislation | Real and Coherent Reform of the Education System

- ▶ Support SMEs to use new technologies

- ▶ Capital market upgrade
- ▶ Financial education

- ▶ Real regulatory impact assessments

FISCAL POLICY

Long Term Fiscal Vision | Modern Fiscal Legislation | Sustainable Macroeconomic Policies | Multi-annual Budgeting

- ▶ Cutting red tape

- ▶ 2021 – 2027 EU funds development of physical infrastructure: transportation, energy, healthcare, education etc.

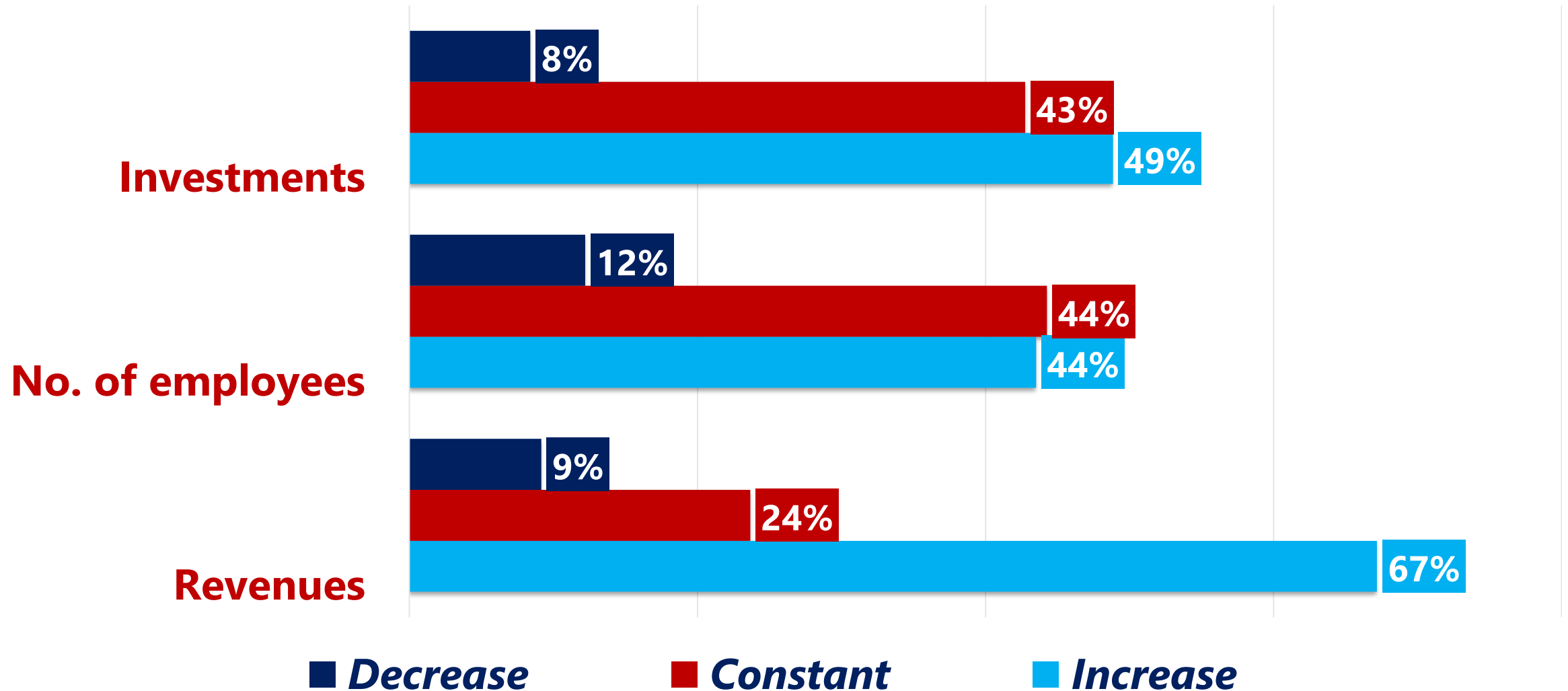
- ▶ Transparency, efficiency and predictability of public institutions, processes and services



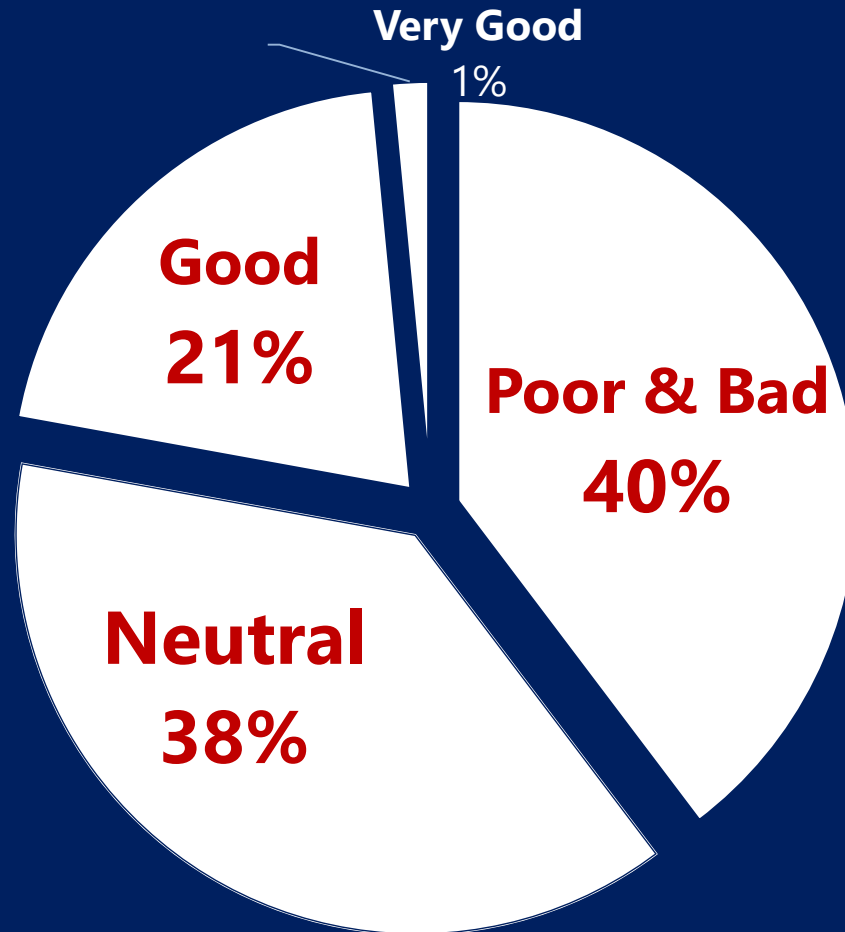
About the Business Barometer Survey

- *May 15 – June 29 2020*
- *Executives of **131** of the total **450** AmCham member companies*
 - **60% Corporate & Patron members**
 - **40 %Business members**
 - **65%** companies in industries such as – ICT, healthcare, Automotive, FMCG, Banking & Financial Services, Constructions, Retail, Consumer goods, production & manufacturing, energy, transportation, tourism, HORECA.
 - **35%** companies – consultancy, professional services, law firms

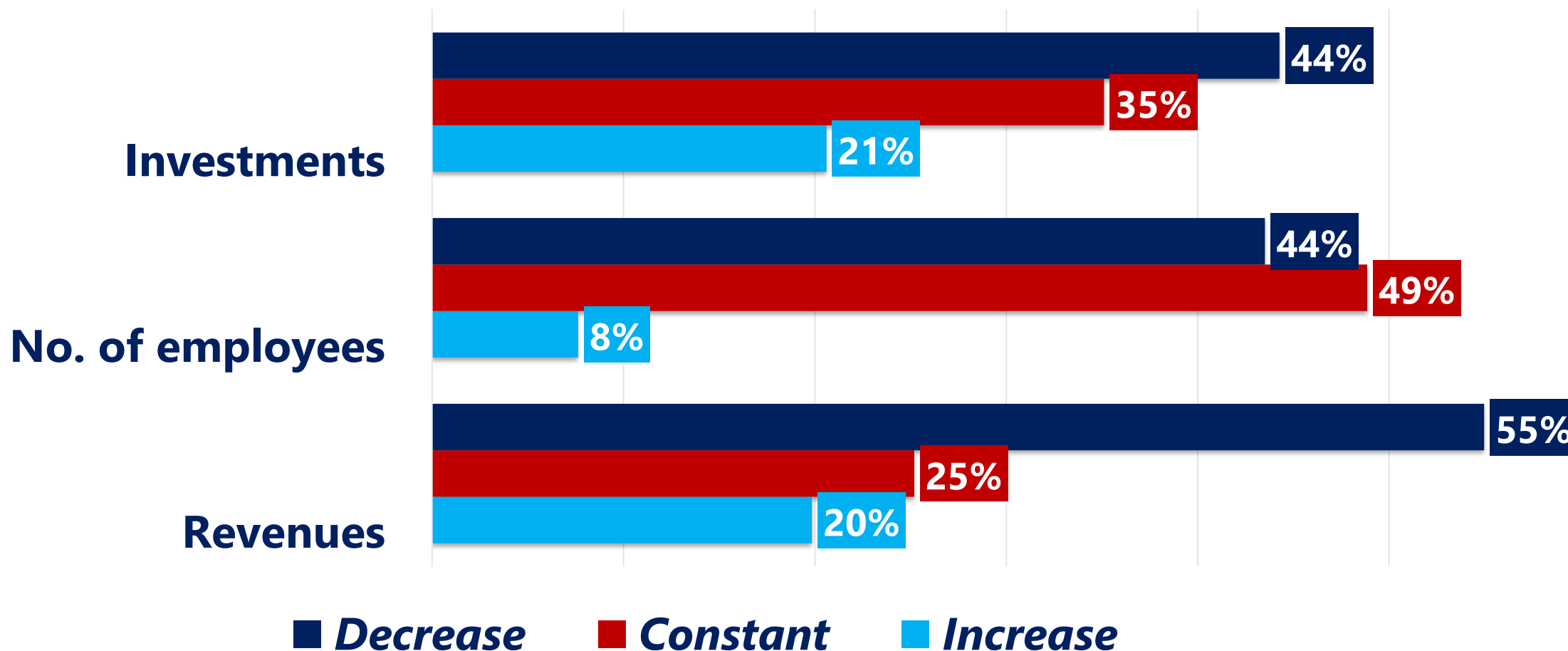
How did 2019 turn out for your business?



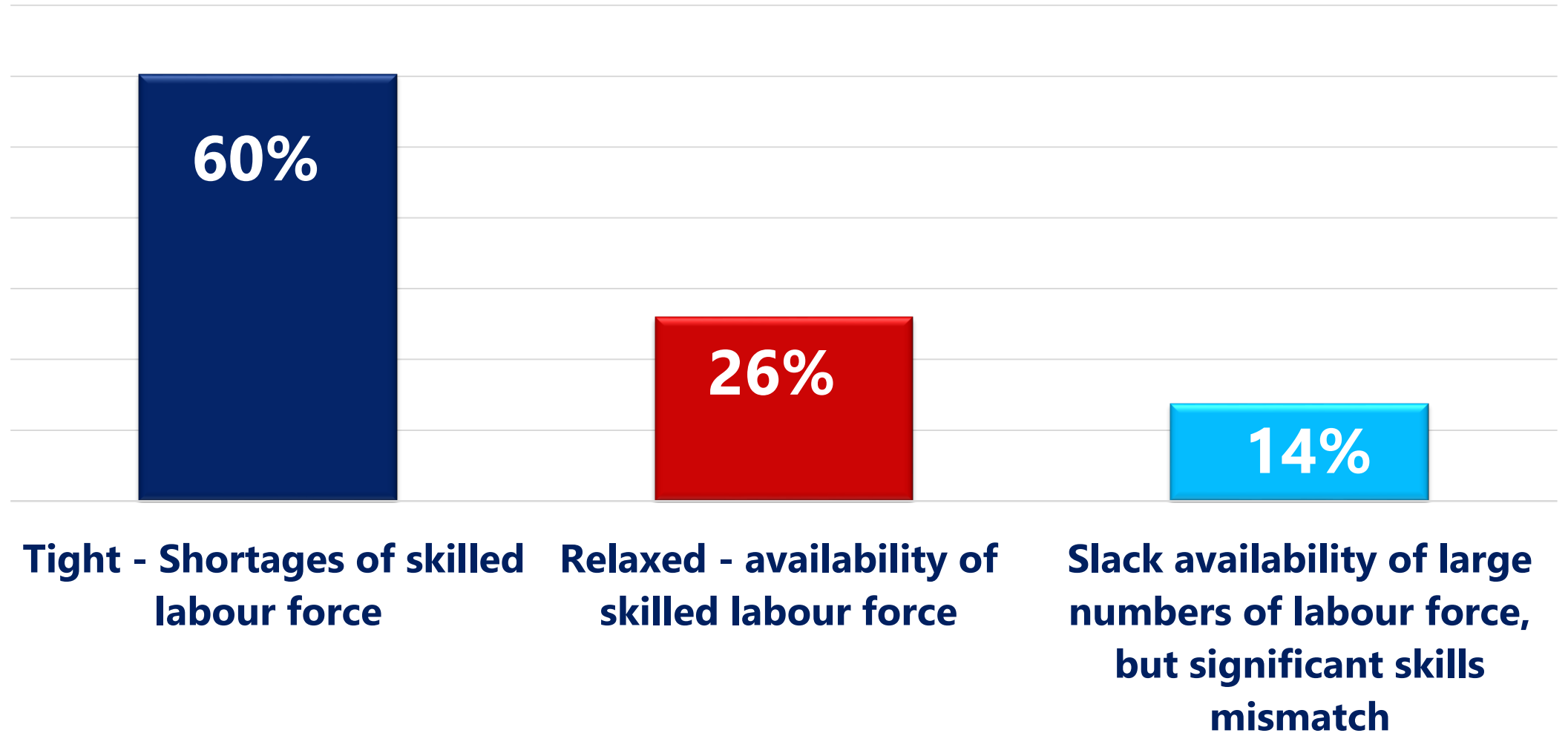
How do you rate the current investment & doing business climate in Romania? (Please select one option only)



What are the prospects for your company's revenue, number of employees and investments for 2020?

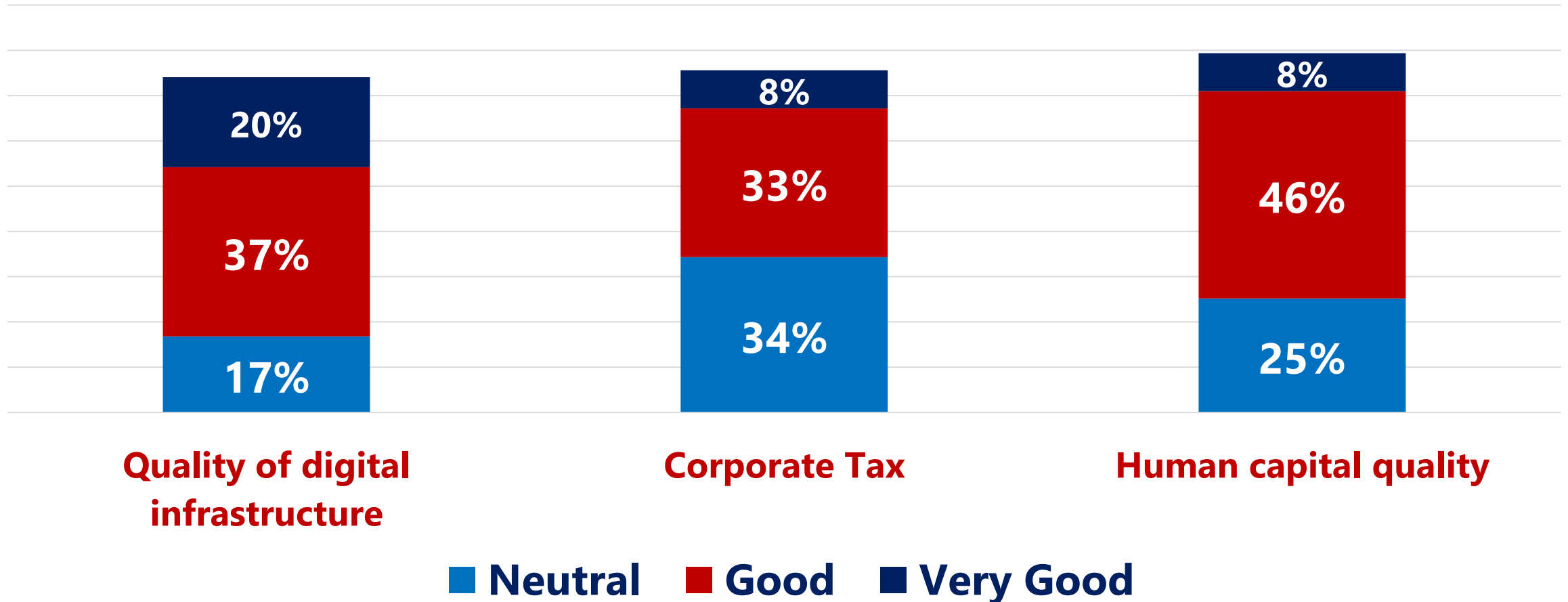


How would you characterize the current situation of the labour market in your sector of activity?



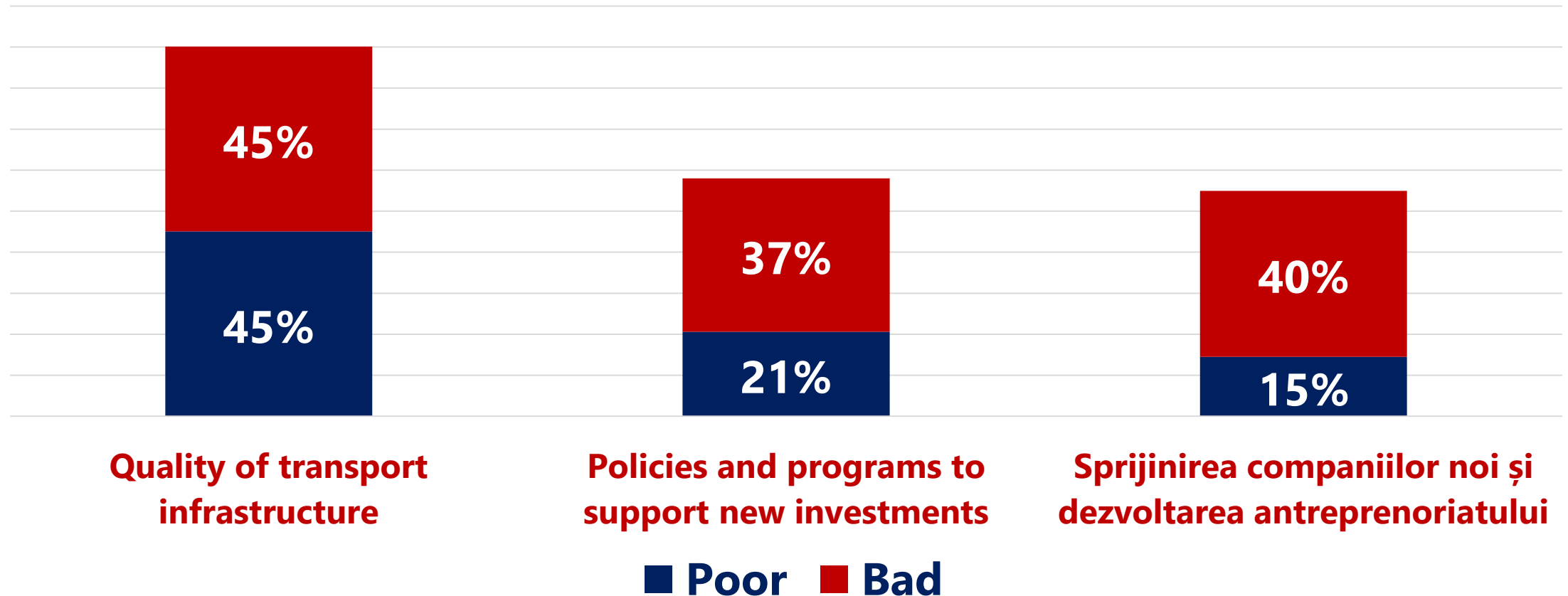
How do you rate the following market conditions in Romania:

Top 3 most valued market conditions

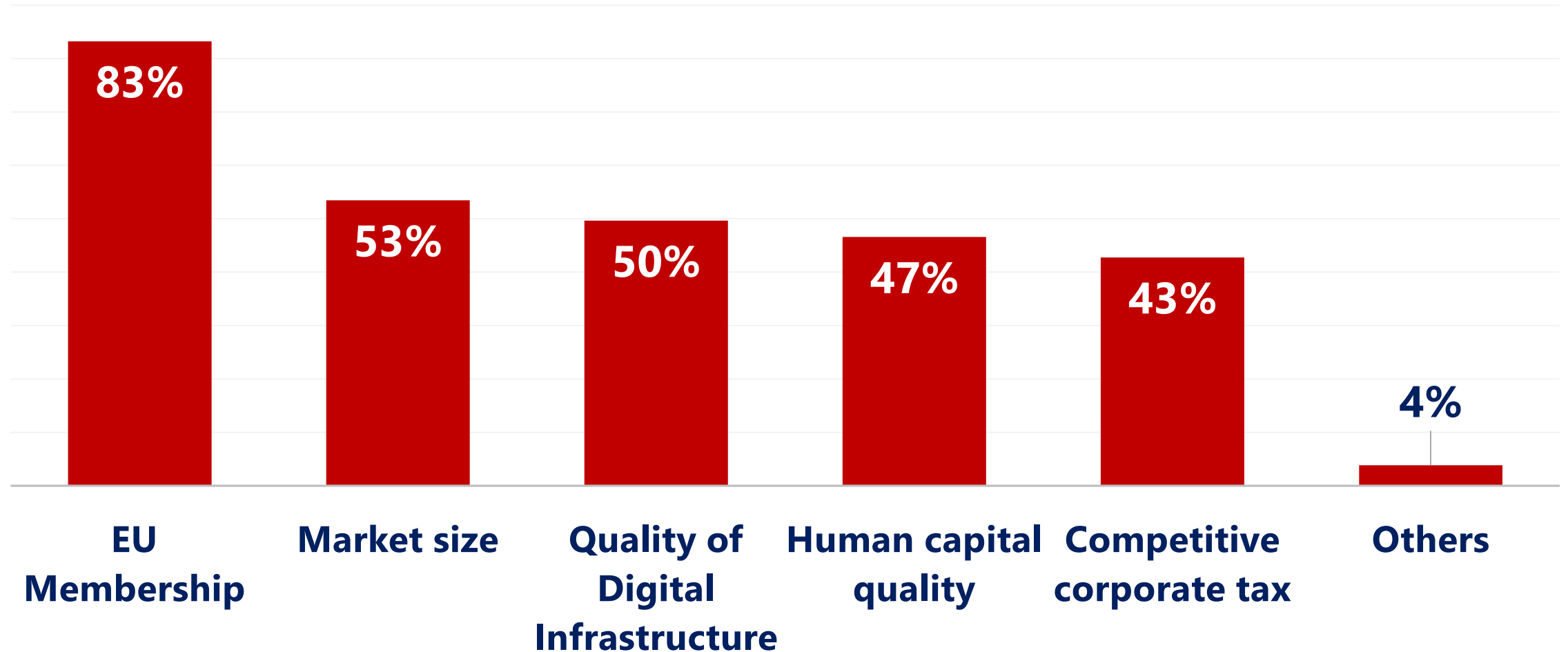


How do you rate the following market conditions in Romania:

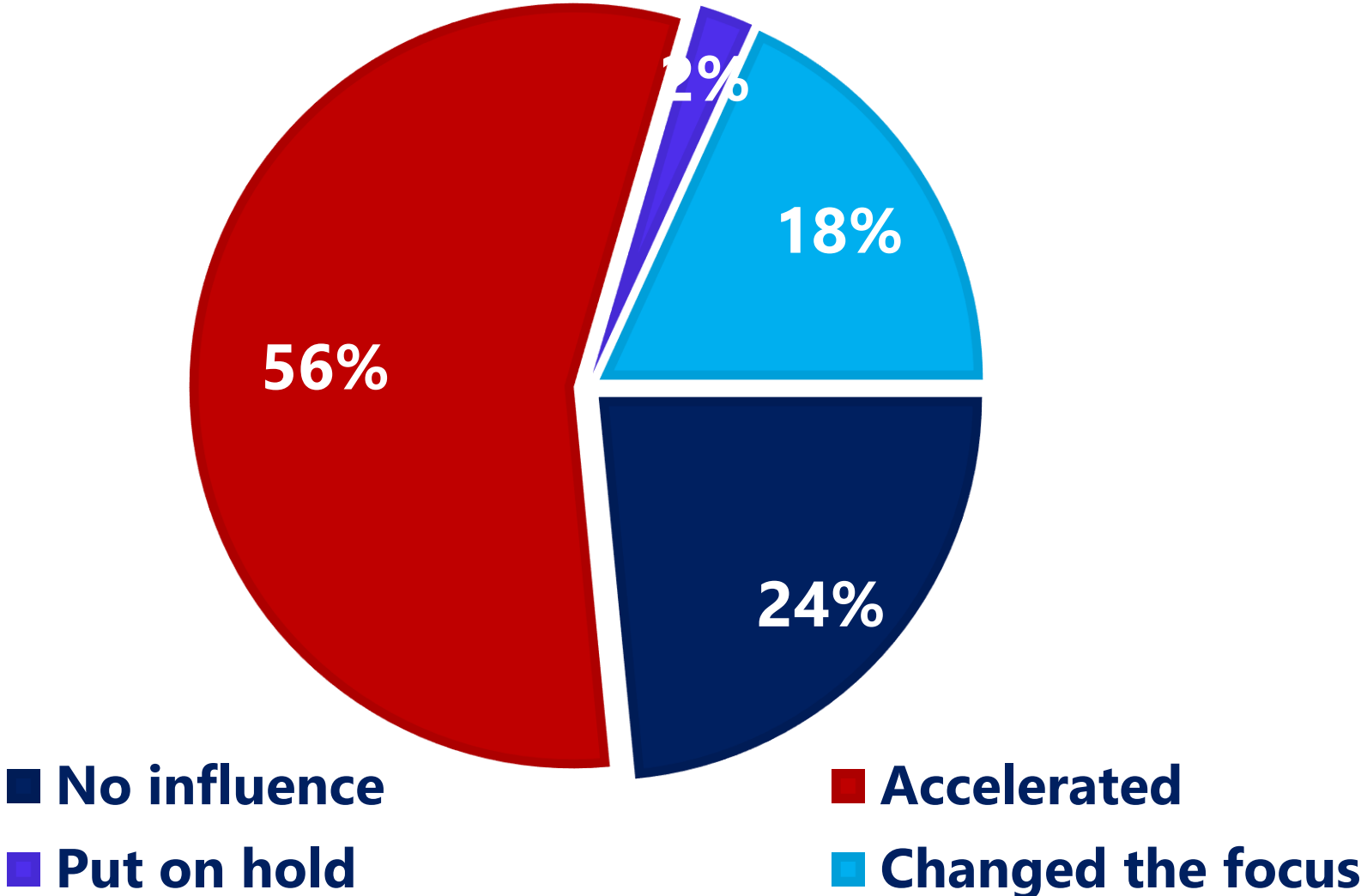
Top 3 least appreciated market conditions



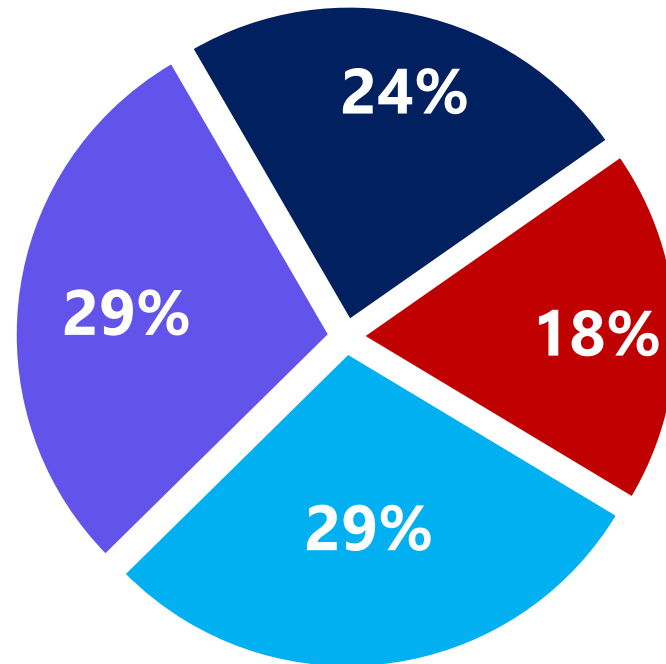
Which of Romania's top economic competitive advantages remain relevant in the post pandemic investment climate:



How has the pandemic influenced your company's digitalization plans?



What is the business scenario in which you operate for FY20 compared to FY19 in terms of estimated turnover:



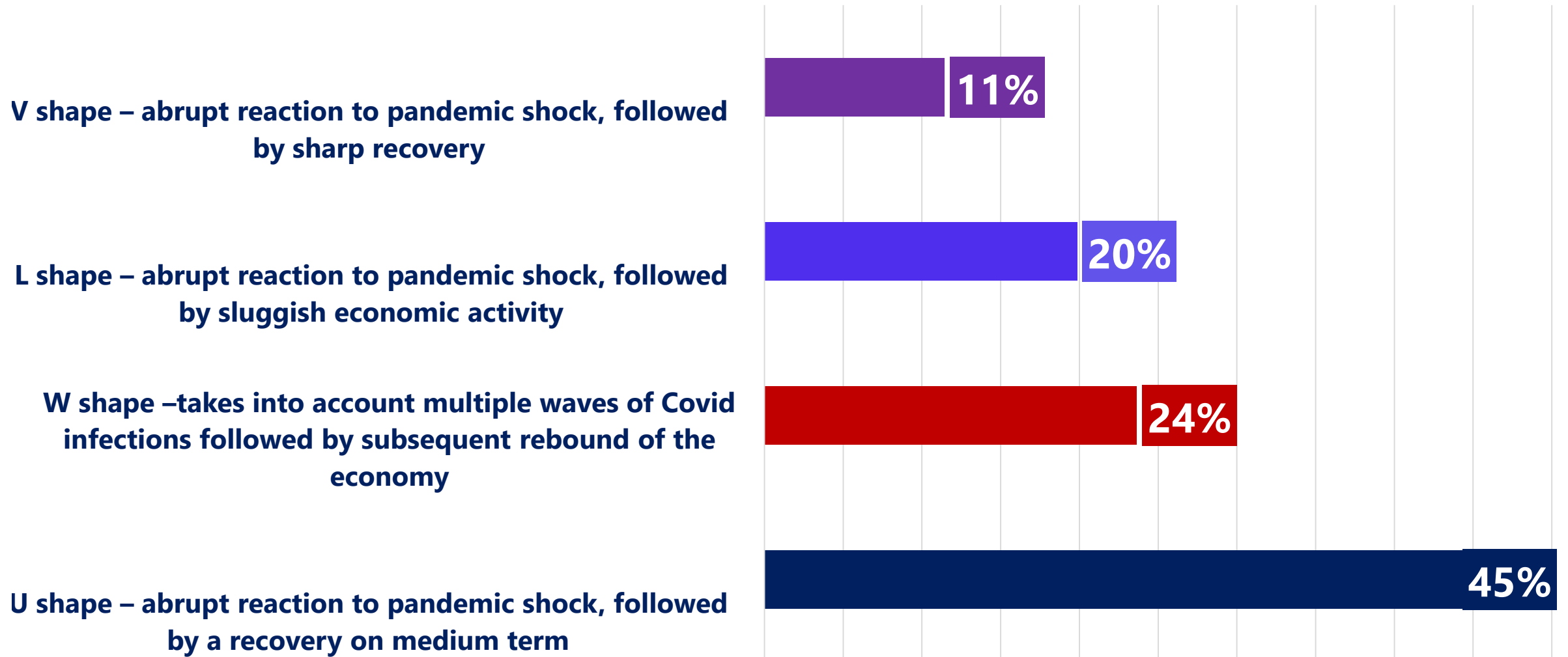
■ Same or higher

■ Decrease between 10 - 25%

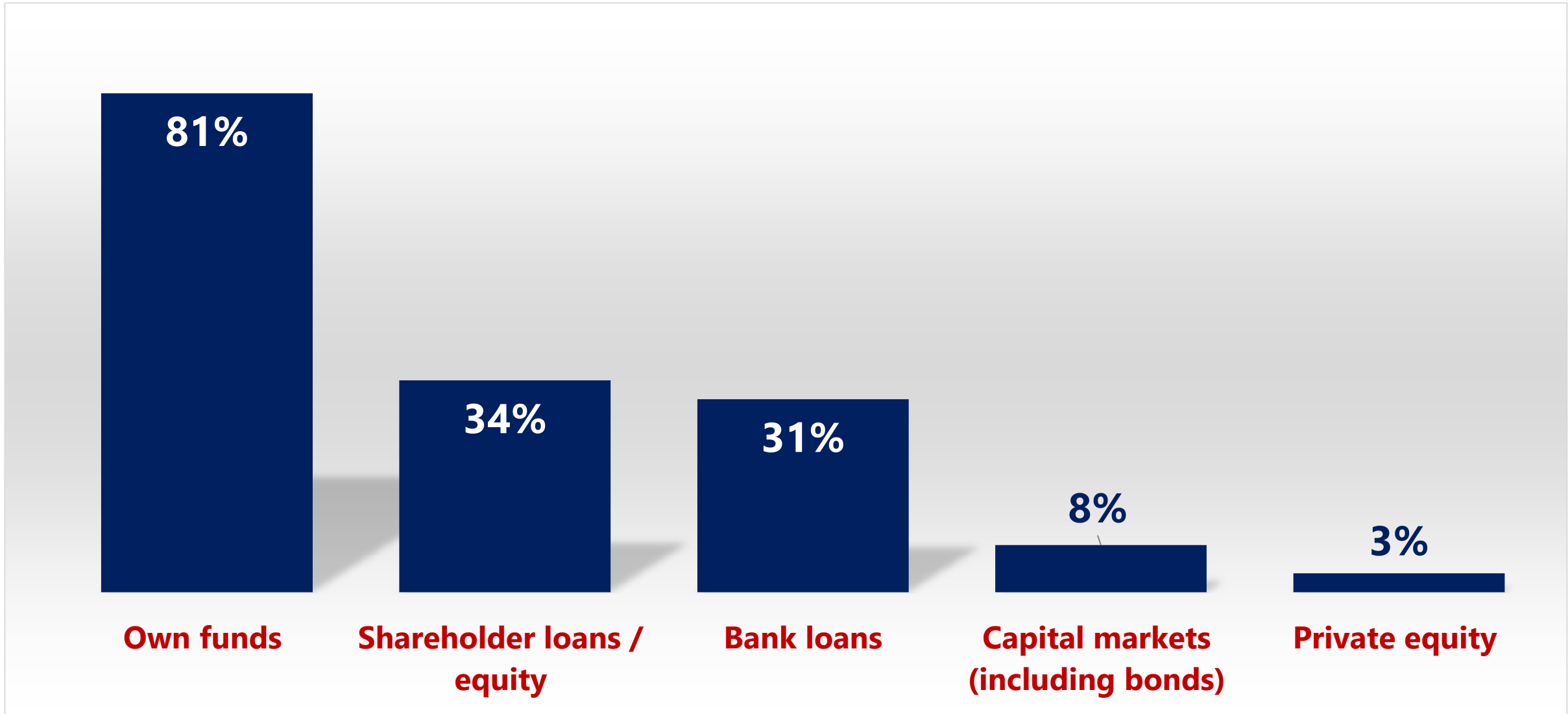
■ A decrease between 0 - 10%

■ Decrease of 25%

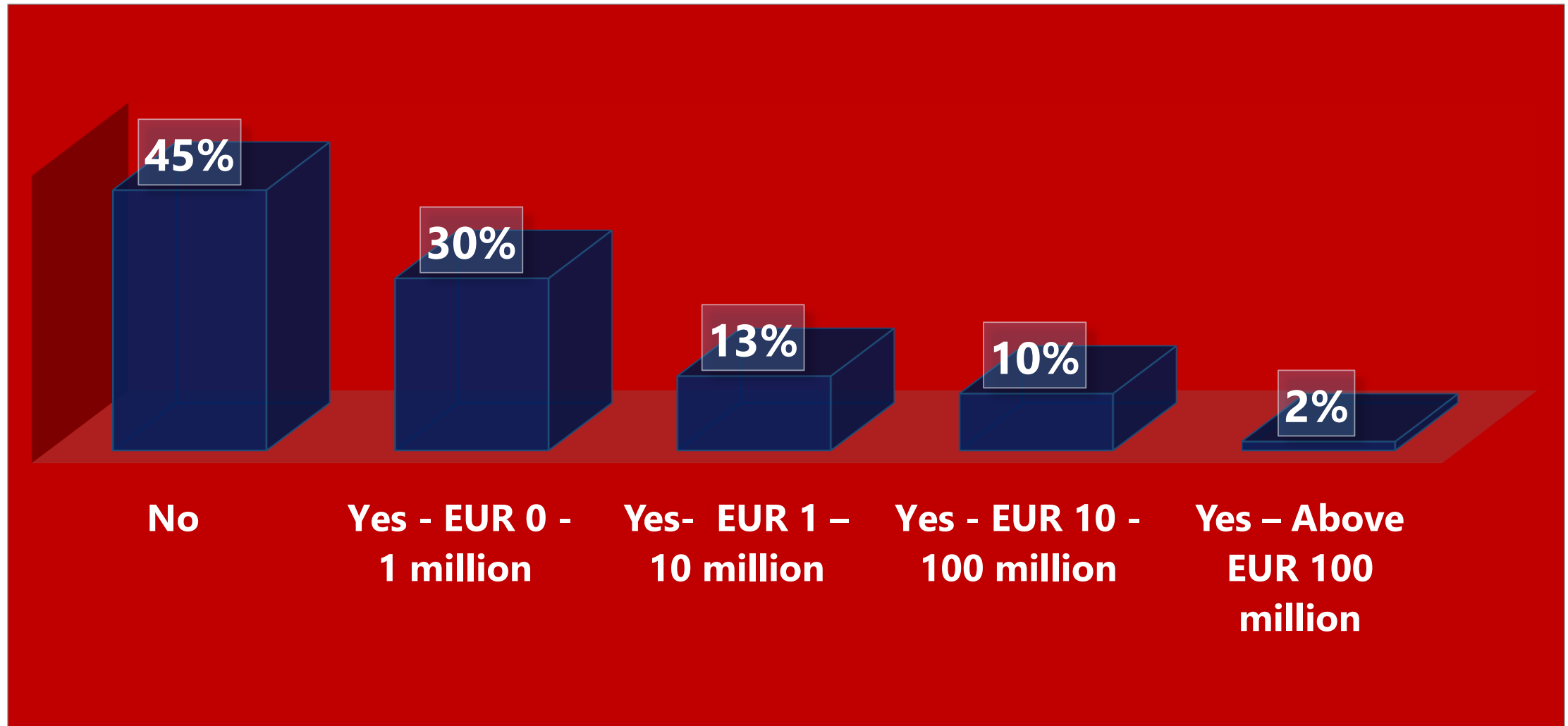
What kind of a recovery scenario do you take into consideration for the Romanian economy?



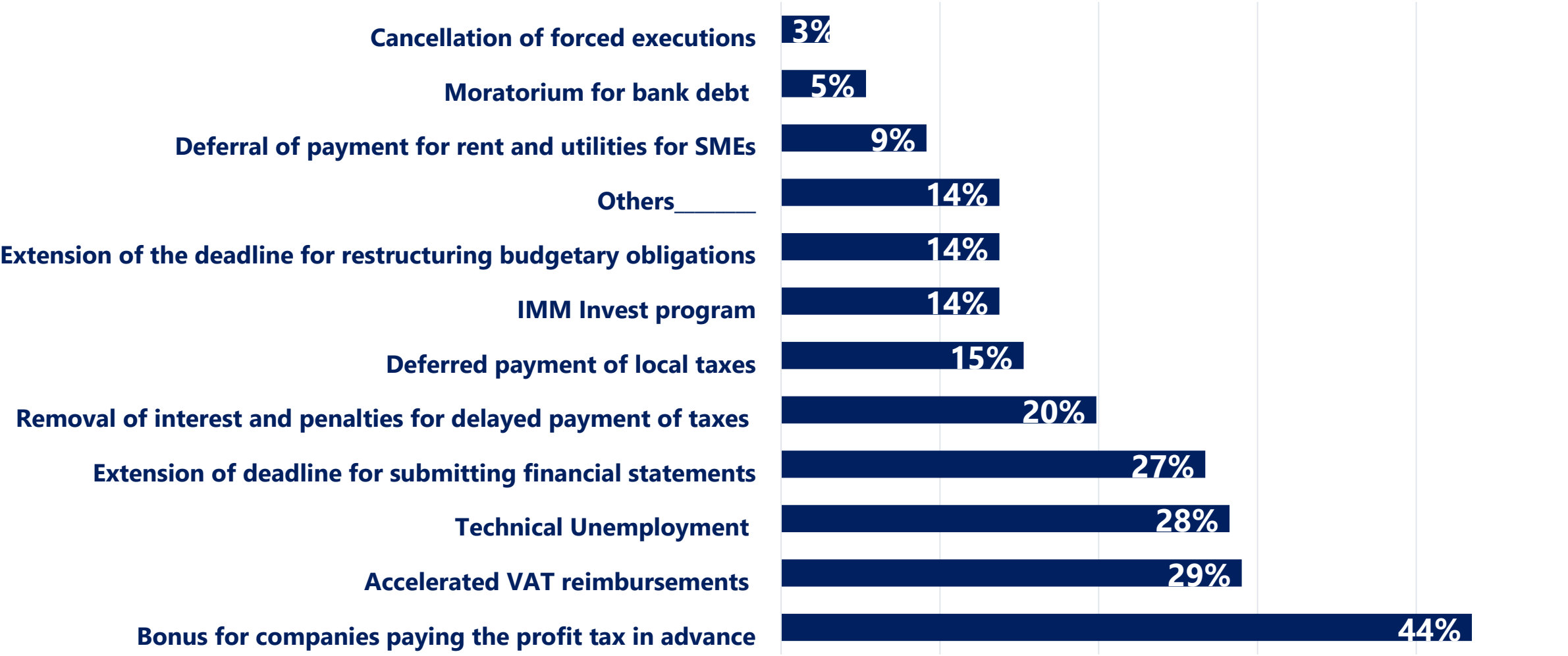
What financing sources are you considering for FY20 and going further:



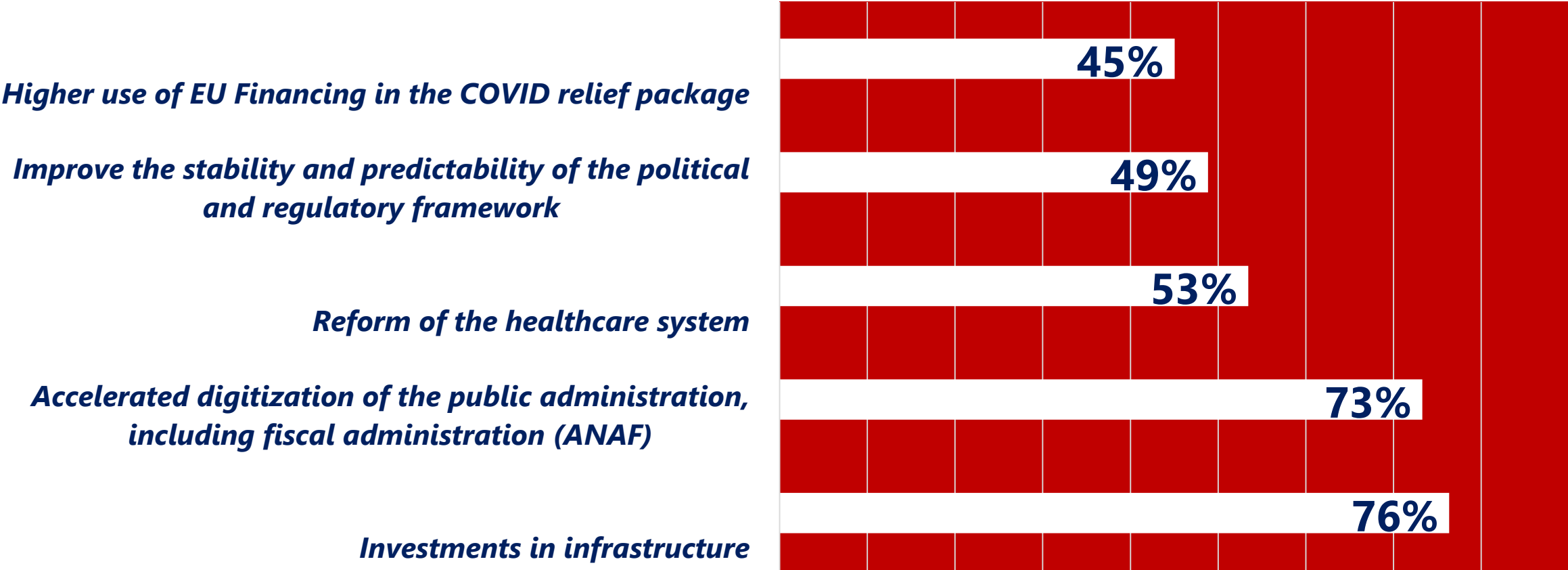
Does your company plan new investments in Romania in the coming year?



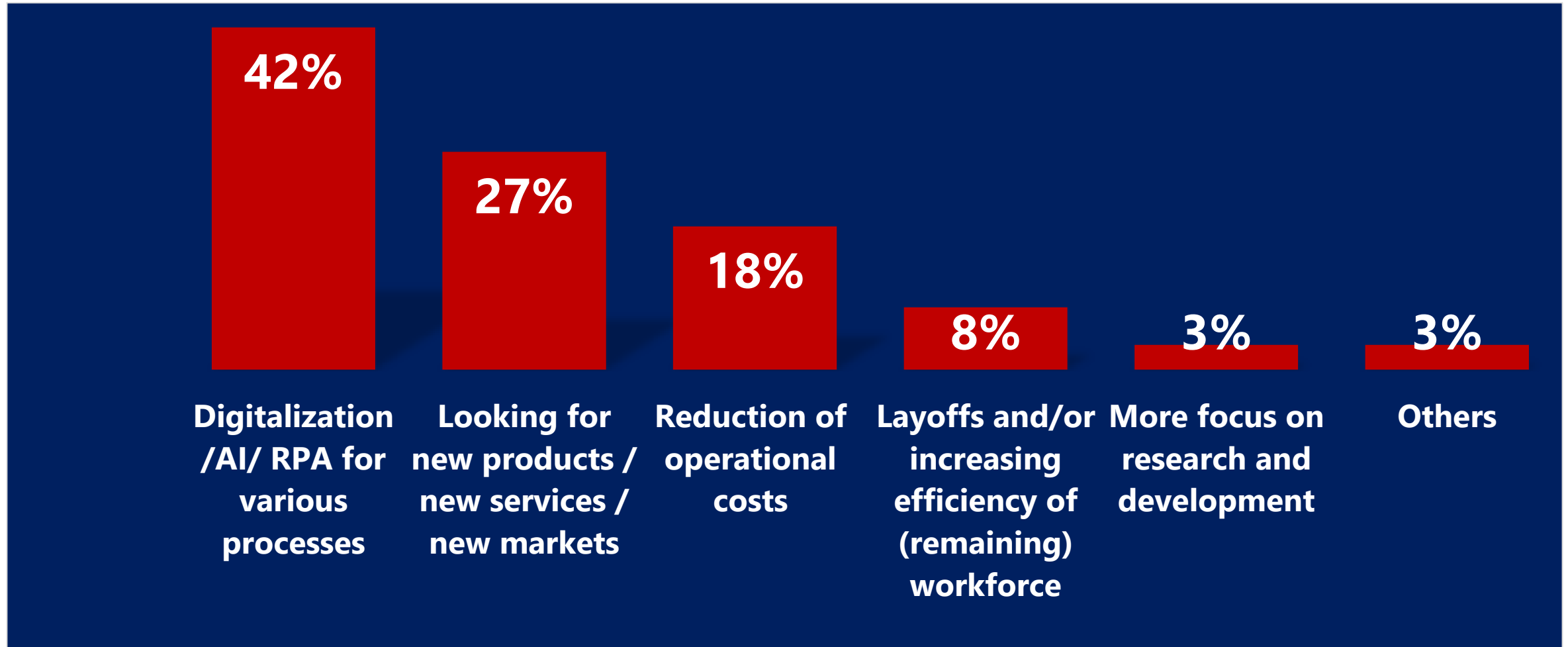
What were the main economic measures taken so far (top 3) that helped your business most during Covid?



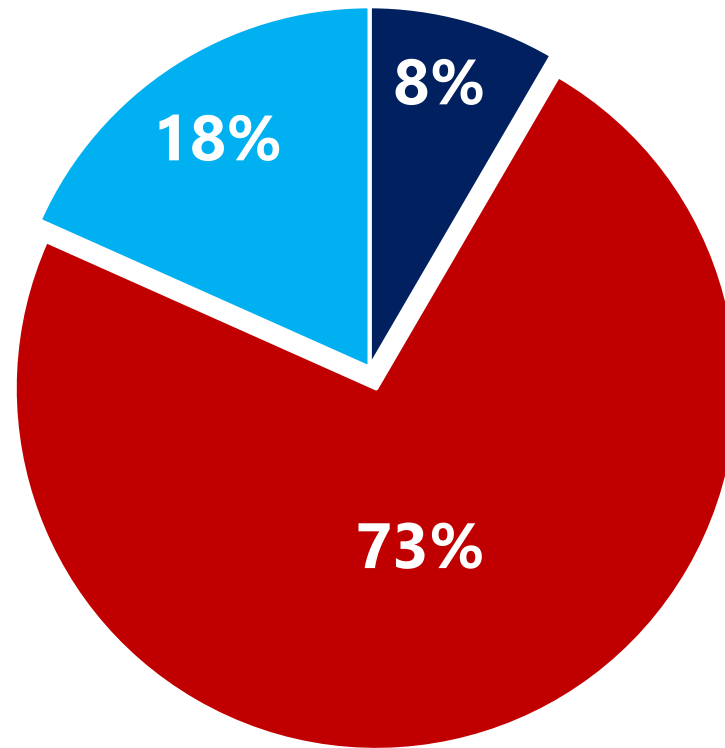
Select top 5 measures/policies that should be adopted in FY20 as part of Romania's post pandemic economic recovery.



What COVID driven changes will your company incorporate in the “business as usual mode”?

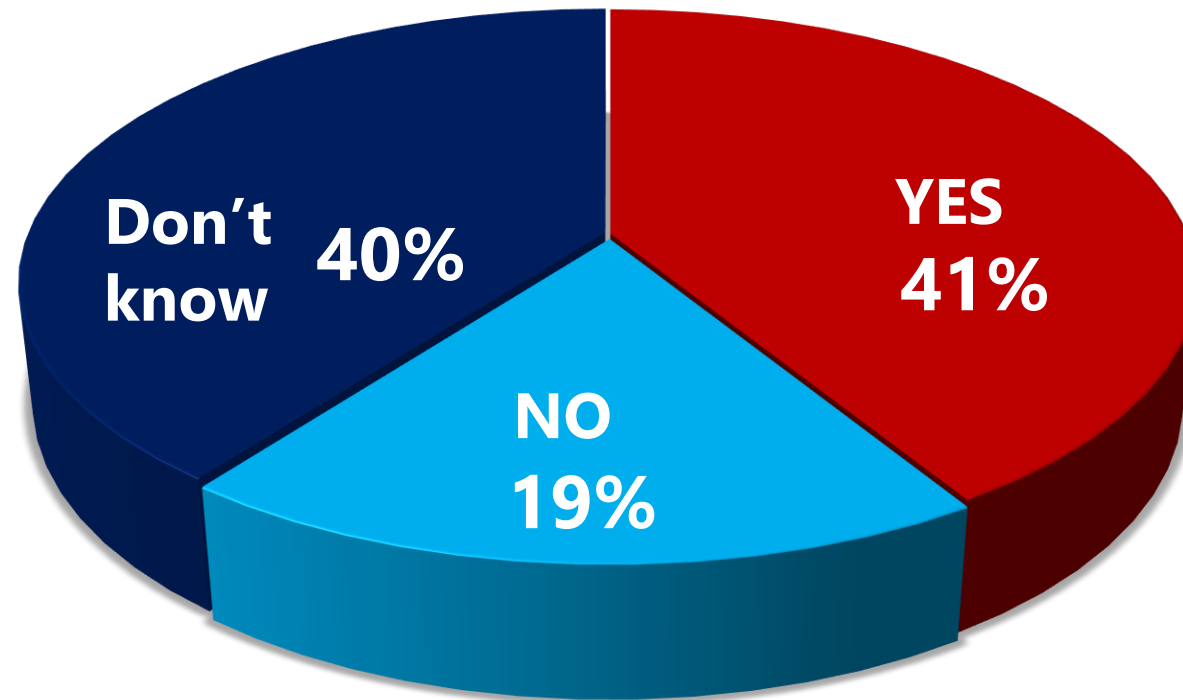


How has the pandemic influenced your company's focus on health and well-being (including mental and emotional well-being)?



■ No influence ■ Accelerated ■ Changed the focus

Do you expect a new epidemic wave to hit economies similarly to COVID-19?



CONCLUSIONS



- **Investors' confidence is visibly affected and estimates for the business evolution in 2020 have decreased.**
- **Most respondents anticipate a U shape economic recovery (medium term recovery).**
- **The quality of digital infrastructure continues to be the most valued market condition Romania offers, in stark contrast with the condition of transport infrastructure.**



- **The most appreciated measures to support companies have been those related to cash flow and employees.**
- **Businesses will mainly rely on own funds for financing their operations in 2020.**
- **Romania's EU Membership tops the ranking of our country's competitive advantages.**



THANK YOU!

