



# Facilitating Foreign Direct Investment in the United States

SelectUSA  
U.S. Department of Commerce  
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# About SelectUSA

## Our Mission

**SelectUSA's mission is to promote and facilitate *job-creating business investment* in the United States.**

SelectUSA operates as a geographically-neutral "single window" at the national level for companies to invest in the United States.

## Our Clients

**SelectUSA** serves investors and companies with existing operations in the U.S. or planning to enter the U.S. market and economic development organizations (EDO) at the state, regional, and local levels.

## Our Impact

Since inception, SelectUSA has facilitated more than **\$102 Billion in client-verified investment**, supporting more than **132,000 jobs** across the United States and its territories.

**SelectUSA supports greenfield investment.**

# Investor Resources: FDI Factsheets

## Foreign Direct Investment (FDI): ALABAMA

**What is SelectUSA?**  
SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

**How do we help?**  
We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

U.S. jobs directly supported by majority foreign-owned affiliates

# 113,900

**Contact US**  
Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)  
Tweet: [@SelectUSA](https://twitter.com/SelectUSA)  
[www.selectusa.gov](http://www.selectusa.gov)

### Top Industry Sectors in Alabama

Industry Sector	# of Projects
Automotive GEM	17
Industrial Equipment	18
Metals	22
Plastics	23
Automotive Components	101
Other Industries	109

### Top Sources of FDI in Alabama

(290 Total Announced Greenfield Projects)

Source	Percentage
Germany	22%
Japan	16%
South Korea	15%
Other	31%
France	8%
Canada	8%

Nationwide, FDI in the United States contributes to productivity growth, generates U.S. exports, and creates high paying jobs for American workers.

In 2017 FDI is responsible for:

- Competitive Jobs**  
7.4 Million direct jobs in the United States
- R&D Activity**  
\$62.6 Billion in R&D Expenditures
- Goods Exports**  
25% of all U.S. goods exports

Sources: FDI Markets (data from October 2009 - September 2019) & U.S. Bureau of Economic Analysis (last updated, November 2019)  
U.S. Department of Commerce | SelectUSA

## Foreign Direct Investment (FDI): ADVANCED MANUFACTURING

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# \$1 Trillion

FDI position in U.S. advanced manufacturing in 2017

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**Supporting U.S. Jobs**  
**1,327,900**

U.S. advanced manufacturing jobs directly supported by majority foreign-owned U.S. affiliates in 2016.

**Investing in Innovative R&D**  
**\$34.3 billion**

Value of research and development (R&D) spending by U.S. affiliates of majority foreign-owned firms in U.S. advanced manufacturing in 2016.

**Expanding U.S. Exports**  
**\$131.8 billion**

Total contribution to U.S. goods exports by majority foreign-owned firms operating in U.S. advanced manufacturing in 2016.

### Top Sources of FDI in U.S. Advanced Manufacturing

4,416 total announced greenfield projects

Source	# of Projects
Germany	857
Japan	789
United Kingdom	382
Canada	318
France	246
China	236
South Korea	164
Switzerland	148
Italy	135
Sweden	120

### FDI in U.S. Advanced Manufacturing by Destination State

4,416 total announced greenfield projects

Sources: U.S. Bureau of Economic Analysis (latest available as of May 20, 2019); FDI Markets (data from April 2009 - March 2019); capex and jobs data includes estimated values)  
Last Updated: June 2019  
U.S. Department of Commerce | International Trade Administration | SelectUSA

# Investor Resources: Investor Guide

[Chapter 1: Overall Investment Checklist](#)

[Chapter 2: Immigration](#)

[Chapter 3: Business Structure](#)

[Chapter 4: Taxes](#)

[Chapter 5: Workforce](#)

[Chapter 6: FDI Restrictions](#)

[Chapter 7 - Committee on Foreign Investment in the United States \(CFIUS\)](#)

[Chapter 8 - Intellectual Property](#)

[Chapter 9 - Banking Checklist](#)

[Chapter 10 - Site Selection](#)

[Chapter 11 - Economic Development Incentives](#)

[selectusa.gov/investor-guide](https://selectusa.gov/investor-guide)



# Actionable Information

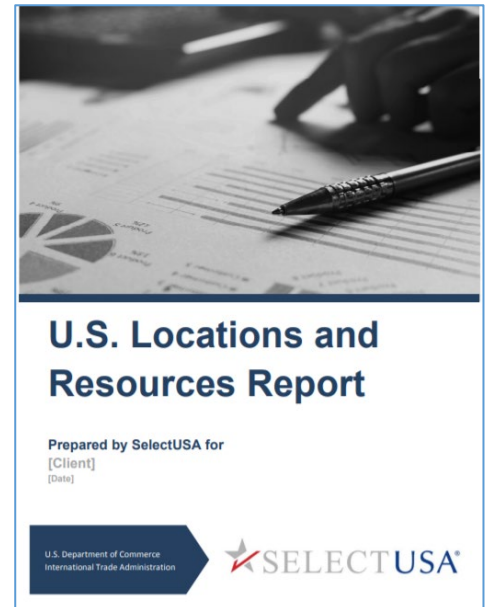
## Market Research & Counseling (free!)

### Business Investors:



SelectUSA provides **geographically-neutral** market research reports to investors about the U.S. market and how to open a business in the United States

- Industry clusters
- Supply chains
- Workforce & wages
- Federal & state incentives
- Operating costs
- Infrastructure & logistics
- Regulations
- And much more!



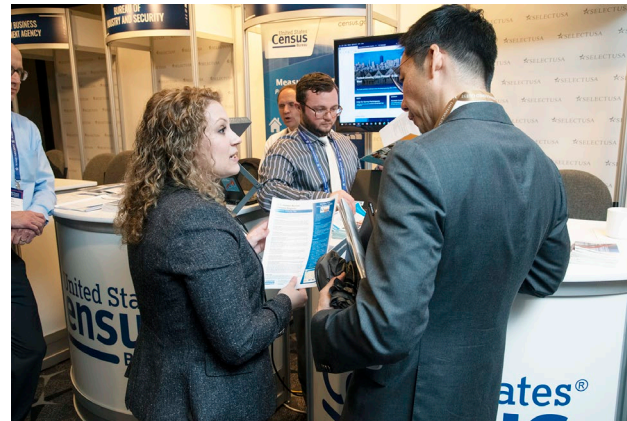
# Navigating the Federal System

## Ombudsman service

**Business Investors:** Provide “one-stop” assistance to connect investors and EDOs with officials at federal agencies to address questions and concerns.



**Interagency Investment Working Group (IIWG)**  
Coordinates activities to promote business investment and respond to specific issues that affect business investment decisions.



- Led by SelectUSA
- 20+ participating bureaus & agencies
- Ex: State, DOE, DOD, DOT, DHS, EPA, SBA, etc.

<https://www.selectusa.gov/iiwg>

# Platform for Connections

## Events & Services

### Business Investors:



**Direct introductions** and **networking opportunities** with the states to assist with site selection, permitting, workforce training partnerships, incentives, and other “last mile” delivery of services to investors.

- **Introductions to EDOs**
- **SelectUSA Investment Summit**
- **Invitations to EDO events: Single Location Promotions & Road Shows**

# SelectUSA Investment Summit June 26-29, 2022

## Washington DC



Industry Spotlights



EDO Programming



Tailored Workshops



High-Level Speakers



One-on-one Matchmaking



SelectUSA Tech Pitch Sessions





# SelectUSA Tech & Select Global Women in Tech



**SELECTUSA  
TECH**

SelectUSA Tech is dedicated to connecting early-stage and startup tech companies to prospects for advancement in the U.S. market.

## 2022 SelectUSA Investment Summit

High-growth international tech companies that are less than 10 years old, with up to \$10 million in revenue, and up to 40 employees are invited to **apply to participate in the 2022 SelectUSA Investment Summit from June 26-29, 2022 for a special discounted rate of \$600 USD (In-Person) or \$400 USD (Limited Virtual Programming).**

Participate in the **Startup Pitching Sessions at the 2022 SelectUSA Investment Summit** in front of a panel of 3-4 judges, including venture capitalists, corporate investors, representatives from startup ecosystems, and industry experts. Selected companies will participate in one of the sessions in the following categories: **CleanTech; Cybersecurity; eCommerce & Retail Tech; FinTech; MedTech; Software; Other.**

**Participate** In webinars on how to finance and scale your startup;

**Exhibit** In person at your own branded booth, and upload a three-minute in-depth product/service demo video to your virtual booth as well;

**Network with over 3,000** Economic development organizations, international companies, venture capitalists and investors, service providers, and federal, state, and local government representatives both in-person and on the networking app;

**Tune into** All Plenary and Investment Academy Sessions, including **SelectUSA Tech Investment Academy Sessions** on investment trends and opportunities in technology, soft-landing programs, investment successes highlighting female founders, startup ecosystems, and more.

**APPLY TO PITCH** In front of a panel of judges and an audience. **Applications are due by 11:59 pm EDT on May 6, 2022.**

*Note: Only companies approved to attend the 2022 SelectUSA Investment Summit under the SelectUSA Tech program are eligible to participate in the pitching sessions.*

[www.selectusasummit.us](http://www.selectusasummit.us)

To connect with SelectUSA:  
Support@SelectUSA-Summit.com



**2022**  
June 26-29  
SELECTUSA INVESTMENT SUMMIT

**SELECT  
GLOBAL WOMEN  
IN TECH**

## 2022 SGWIT Mentorship Network

Female founders of high-growth international tech companies that are less than 10 years old, with up to \$10 million in revenue, and up to 40 employees are invited to **apply to participate in the SGWIT Mentorship Network** as part of their application for the virtual 2021 SelectUSA Investment Summit (**June 26-29, 2022**).

**SIGN-UP**  
to take the next step.

**Select Global Women in Tech (SGWIT)** is dedicated to connecting international female founders of early-stage and startup tech companies to resources needed to successfully bring their product or service to the U.S. market.



Access unique opportunities at the 2022 SelectUSA Investment Summit:

**Learn from experts** Sessions on emerging trends and opportunities in tech, startup ecosystems across the U.S., and important investment topics,

**Exhibit your product or service to investors** Create and develop your own SelectUSA Tech booth, and more.

**Attend tailored workshops** Hear discussions on startup fundraising and financing, site selection, scaling your startup,

**Attend invitation-only networking opportunities** Networking with other SGWIT participants and hear from female entrepreneurs who successfully entered the U.S.

**Participate in peer-to-peer networking events and educational webinars**

Covering topics such as Establishing your U.S. Presence, Scaling, Defining Your Target Market, and Fundraising.

**Meet 1-on-1**

With an experienced, successful U.S.-based mentor to establish and work towards firm goals for growing your company and expanding to the U.S. market.

## APPLY NOW

Indicate interest in the mentorship network on your 2022 SelectUSA Investment Summit application

*Note: Mentees must be vetted by SelectUSA and approved to attend the 2022 SelectUSA Investment Summit before participation in the Mentorship Network is confirmed.*

[www.selectusasummit.us](http://www.selectusasummit.us)

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- 9 Summit Spinoff Events
- Prior to Summit
  - Site visits
- Industry specific

### 2022 SelectUSA Investment Summit Spinoff Events

Connect your company to some of the most promising business opportunities in the United States. Make the most of your attendance at the SelectUSA 2022 Investment Summit. Participate in a Spinoff event to connect your company with state and local government officials, business leaders, and local experts to find your next investment location.

<p><b>Aerospace and Defense</b></p> <p>Fayetteville, North Carolina Carolina and the Fort Bragg Experience June 22-24, 2022</p>	<p><b>Automotive</b></p> <p>Brownsville, Texas On the Border, By the Sea, and Beyond June 22-23, 2022</p>	<p><b>Distribution and Logistics</b></p> <p>San Francisco, California Select San Francisco: Global Hub for Clean Tech June 30-July 1, 2022</p>	<p><b>Information and Communication Technology</b></p> <p>Southwest Illinois - various locations Discover Southwest Illinois! June 23-24, 2022</p>
<p><b>Environmental Technology</b></p> <p>Los Angeles, California 2022 Select LA Investment Summit June 22-23, 2022</p>	<p><b>Food and Beverage</b></p> <p>Great Falls, Montana Select Great Falls Montana for your AgBusiness and Manufacturing Needs June 22, 2022</p>	<p><b>Healthcare</b></p> <p>New Jersey - various locations ExploreNJ 2022 June 22-24, 2022</p>	<p><b>Information and Communication Technology</b></p> <p>Raleigh-Durham, North Carolina SelectUSA Raleigh-Durham June 23-24, 2022</p>



- Montgomery County, Frederick County, Baltimore, Maryland
- OPTION 1: Cybersecurity & Quantum Computing Maryland SelectUSA Spinoff Tour
- OPTION 2: Soft Landing: Taste of Maryland
- OPTION 3: Biotech & MedTech Maryland SelectUSA Spinoff Tour
- June 23-24, 2022

Please note: The Department of Commerce will continue to evaluate and expand our health safety protocols as medical recommendations evolve and will actively update our attendees leading up to the event. We want to ensure SelectUSA continues to promote FDI in the safest manner possible. Therefore, proof of COVID-19 vaccination or proof of negative test will be required to attend. We will follow state and local guidelines and recommendations by the CDC in regards to masks which are currently required in all spaces.



# Contact Us



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