

Agenda

Skills4Retail Stakeholder Meeting in Bucharest

Location: Capital Plaza Hotel, Room Mincu

Date | 8th September 2026

Time: 14:00 – 18:00

Facilitator: Diana Filip, JA Europe

Agenda Items

14:00 – 14:15

Welcome Coffee

- Informal networking
- Settling in
- Keynotes Speaker

Introductions:

- The Minister of Economy / Education from Romania
- Ms. Manuela Geleng | Director for Jobs and Skills at the DG Employment, Social Affairs and Inclusion, European Commission
- Mrs. Joanna Zawistowska | Policy Officer at the European Commission, DG for Internal Market, Industry, Entrepreneurship and SMEs Food, Retail & Health
- Mrs. Alina Vladoianu-Teau | CEO of AMRCR &

Board Member of
EuroCommerce

14:15 – 15:00

Session 1: S4R Overview & Strategic Context

- Introduction to S4R
- Key achievements to date
- Impact across Europe
- Role & relevance of the LSP | Mrs. Roxana Gheorghe | Project Manager Training & Development

Ana Lucia Ricaurte
| Senior Project
Manager at JA
Europe

15:00 – 15:50

Session 2: Best Practices & Success Stories

- Company spotlight – Carrefour [Romania]
- Short testimonials: Students & Companies + impact examples
- Representative from VET School

15:50 – 16:05

Coffee Break

16:05 – 17:20

Session 3: Internships & Work Based Learning (Discussion)

- Introduction: why it matters for the sector
- How companies benefit:
- Talent pipeline
- Skills development
- Employer branding
- Open discussion with participants:

Teta Karampini |
Senior
Programme
Manager at JA
Europe

17:20 – 17:50

- Challenges
- Opportunities
- What works / what doesn't

17:50 – 18:00

Session 4: Open Floor & Next Steps -
Diana Filip | Deputy CEO & Chief
Development Officer at JA Europe

- Key reflections from discussion
- Opportunities for collaboration
- How companies can get involved

Wrap-up & Closing Remarks |
Representative from the American
Chamber of Commerce