

# BUSINESS MEETS CHARITY AT PALAIS GHICA VICTORIA

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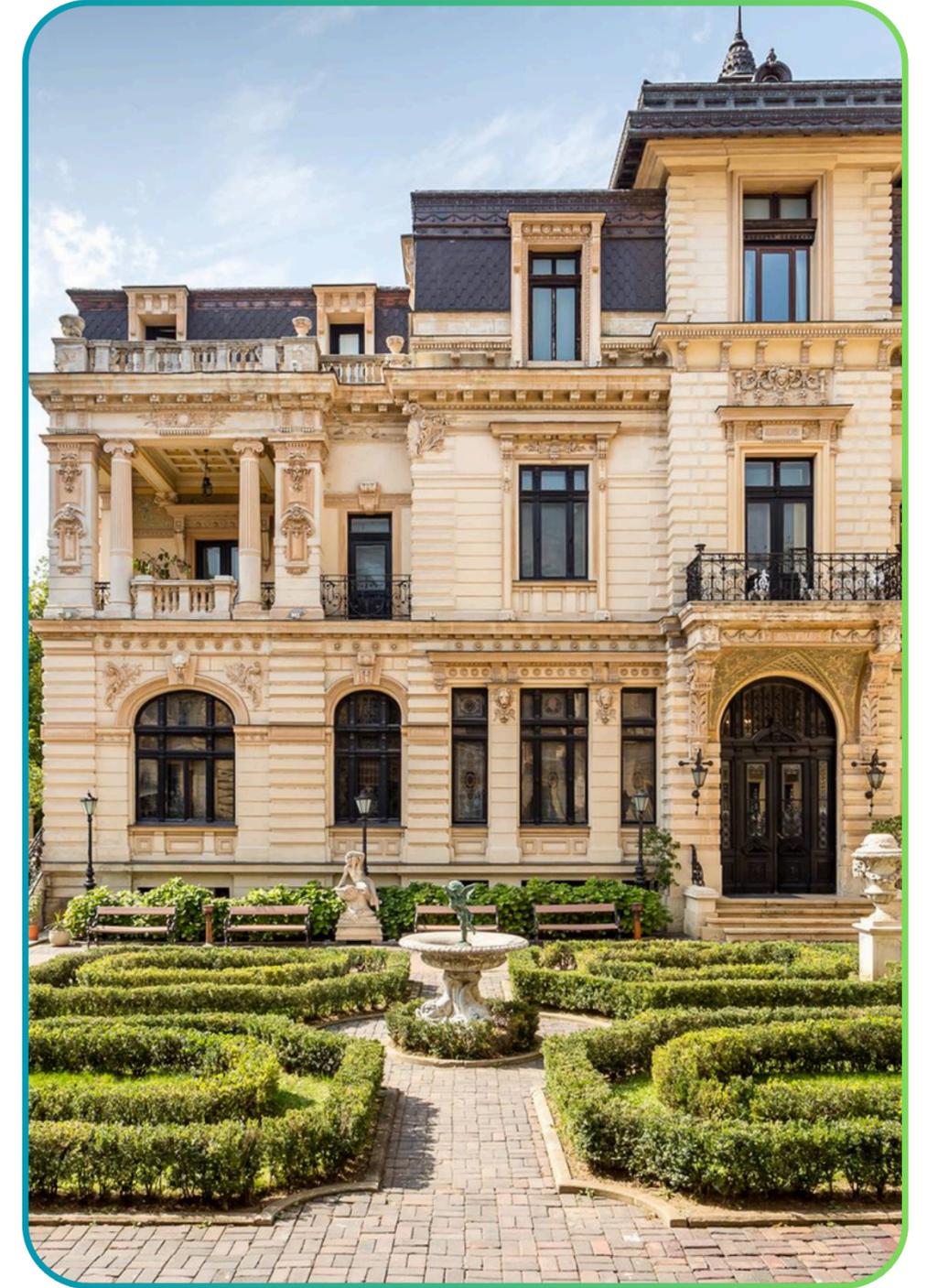
## Corporate events with purpose

*Dăruiește Aripă invites your company to host meaningful events for your clients, partners and employees, while supporting children with cancer in Romania.*



Dăruiește Aripă

[www.daruiestearipi.ro](http://www.daruiestearipi.ro)



# TYPES OF EVENTS

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## Business events

- Offsite meetings
- Strategy sessions
- Committees/board meetings
- Workshops & Conferences

## Brand & client events

- Product launches
- Client meetings
- Networking receptions
- Delegations & VIP visits

## Innovation events

- Hackathons
- IT sprint meetings
- Innovation labs

## Internal company events

- Townhall & team building
- Employee engagement events
- Kids events & recognition

Revenues directed to Dăruiește Aripă from the events are considered sponsorship contributions to the association's projects. Operational costs for organizing these events represent 20% of total revenues.

# WHY ORGANIZE YOUR EVENT WITH US

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## **Real social impact**

Support the cause of children with cancer in Romania.

## **Communication & PR**

Communicate your involvement across your own social media, internal communication and CSR reporting.

## **Employee & partners engagement**

Create a shared experience with clear meaning and a strong symbolic value.

## **Sponsor visibility**

- Mention in communication materials dedicated to the event
- Presence on daruiestearipi.ro
- Inclusion in the association portfolio
- Mention in newsletters
- Mention in the annual impact report

# COSTS

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## Cost structure

Fixed package – EUR 10,000

### Includes

- exclusive use of – Ghica Victoriei Palace
- SoNoRo artistic moment

### Optional addition

- coffee break / catering – depending on the selected package
- guided tour of the palace – RON 150 / participant

## Payment options

- Sponsorship agreement through redirection of corporate income tax (including Form D177)
- Service agreement from CSR budget or internal events budget

The event can be customized to reflect your company's values, objectives and engagement strategy.



Strategic partner of the Romanian Society of Pediatric Onco-Hematology in the shared mission to increase survival rates and improve the quality of life of children with cancer in Romania.

## PIONEERING INITIATIVES IN ROMANIA

- Co-authors of the National Cancer Control Plan (Pediatric Cancers)
- Developer of the National Registry for Pediatric Oncology and Hematology
- Developer of the DARA Platform – first digital solution for integrated care
- Developer of the first pediatric oncology Outreach Service

## INTERNATIONAL RECOGNITION

- European Parliament's "European Citizen's Prize"
- Member of the International Society of Paediatric Oncology
- Member of the St. Jude Global Alliance (USA)
- National Contact Point – Childhood Cancer International



Dăruiește Aripă

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## THANK YOU

*Turn your company's events into support for children with cancer.*

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