
Board of Directors and Auditing Committee Elections 2008-2009

Candidates' Overview



American Chamber of Commerce
in Romania

ABN AMRO Bank - Peter Weiss, Country Executive



Mr. Peter M. Weiss is currently the Chairman of ABN AMRO Bank Romania. He has 25 years of international banking experience having worked in various countries and across a number of disciplines within the Corporate and Investment Banking fields in Romania, Greece, Venezuela, Australia, Spain, Turkey, USA, Netherlands and UAE. Mr. Weiss holds a Master of Business Administration diploma from Duke University, Durham, N.C., U.S.A. and is a graduate of Vassar College, Poughkeepsie, N.Y., U.S.A.

I think that in my dual role of CEO at ABN AMRO Bank and AmCham Board Member, I can assist in the further development and enhancement of the Romanian business climate. Romania stands at an important juncture in its political and economic history, having just entered the EU. These are exciting times to be in Romania.

ATHENEE Palace Hilton - Friedrich Niemann, General Manager



He pursued studies of Business Economics of Tourism, Marketing and Languages at Heilbronn University, Germany and North Eastern University, Boston, MA, U.S.A, and also holds an MBA). He has operational training in first class and deluxe Hotels in Germany and USA. He has eight years of professional experience in various Sales and Marketing functions with international hotel companies (InterContinental Hotels, Althoff Hotels, Kempinski Hotels & Resorts.) Since 1996, he was general manager of international first-class and deluxe hotels in Leipzig, Munich, Sofia and since September 2005 in Bucharest.

A Hotelier is actively involved in networking, developing relationships and improving the overall business atmosphere, and scenario in the respective environment. Hence I would continue to see as very beneficial to AmCham, my organisation and myself my contribution with my contacts and experience. What I have seen over the past years on the AmCham Board has proven my view that this is the right organisation to foster the country's economic development and I definitely wants to continue being part of it.

CITIBANK - John Hays, Country Business Manager for Global Consumer Group



John John Hays has assumed the role Country Business Manager for Global Consumer Group Romania in October 2006. John has been with Citigroup since 1993 and his background with Citigroup is strongly rooted in consumer lending in Central and South America. He was, among other things, directly responsible for more than doubling the CitiFinancial branch system in Mexico. Prior to his assignment in Romania, he has been working in Citigroup's Latin American Region where he was Managing Director of Branch Operations and Business Development for the entire CitiFinancial Latin America region. His excellent track record in the LATAM region has helped him successfully tackle the challenges we have in Romania - accelerating the growth of the business through controlled expansion and a commitment to innovation. John's expertise has been a major boost to both the Romanian and the broader CEE teams as we continue our growth strategy. John, his wife Soledad and his 4 children live in Bucharest.

Citi remains the sole US financial banking institution in Romania; As AmCham board member it has enabled us bring along, first hand, innovative work experience and business expertise, in a joint effort to making the existing business market a more performing and efficient one, benefiting both the general public and the entrepreneurs.

COCA-COLA HBC - Calin Dragan, Country General Manager

Calin Dragan is the country general manager of Coca-Cola HBC Romania. Between November 2001 and February 2003 he was Country Commercial Manager, Romania, being responsible for the activities of national Sales Department, secondary Distribution Department, national Key Accounts and Marketing Department. Between February 2003 and March 2004 he worked as Region Sales Director with Coca-Cola Bevande Italy. Starting with March 2004 and until December 2004 he was Field Commercial Director at Coca-Cola Bevande, Italy. From January 2005 he serves as Country General Manager, Coca-Cola HBC Romania.

DELOITTE Romania - George Mucibabici, Chairman

Chairman of Deloitte Romania with main responsibilities in the area of business development for the Romanian practice, in raising the corporate profile of the firm by coordinating the company's efforts to reach the right marketing channels in view of further attract business and talent.

His professional career also includes 9 years in the National Bank of Romania where he held positions up to General Director for Monetary, Foreign Exchange and Credit Operations Department; 2 years in the International Monetary Fund as Advisor to the Executive Director and Member of the Board for Constituency Netherlands in the IMF, Washington D.C., and Deputy CEO and CEO to Tiriac Bank

GENERAL Electric- Cristian Colteanu, Regional Executive for Romania, Bulgaria and Republic of Moldova

Cristian Valentin Colteanu joined GE as Regional Executive for Romania, Bulgaria and the Republic of Moldova in September 2007. Aged 56, Cristian Colteanu is the former Ambassador Extraordinary and Plenipotentiary, Embassy of Romania in Italy, between 2003 and 2007. Also, during this period he was the Ambassador of Romania in the Republic of Malta and the Republic of San Marino. He accumulated extensive experience in the government sector as Secretary of State, National Coordinator of the Stability Pact for Southeast Europe and National Coordinator of Southeast European Cooperative Initiative in the Ministry of Foreign Affairs, from 2000 to 2003. In the industrial field, Cristian Colteanu has worked as an adviser and representative of the Ansaldo Group of Companies in Bucharest for approximate 15 years (1986-2000). Cristian Colteanu graduated the Polytechnics Institute, Bucharest, Romania and he holds a Bachelor of Science in machine-tools. Also, he followed various trainings in Foreign Trade and International Economic Cooperation and in Human Resources, International Finance and Political Environment. He is fluent in English, Italian. and French.

As a General Manager of a leading multinational company I place great interest in the environment where we develop our business and I believe that cooperation brings the environment at your table and makes it your friend. I am thus willing to contribute to the promotion of the global competitiveness of the country and lead by example the efforts for a better climate for business and for the whole society. And I would like to mention here the acknowledged stand took by Coca-Cola Hellenic in terms of civic initiatives, particularly of Corporate Social Responsibility

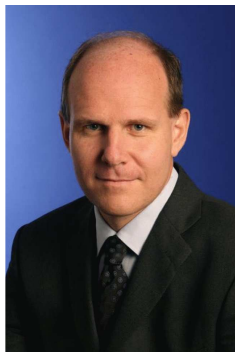
I want to directly contribute to promoting the image and success of AmCham operations in Romania through the wide expertise that Deloitte has in the business community as well as through my professional experience and network. I will strive to enhance AmCham's recognition as the most powerful Trade Chamber in Romania.

I bring in GE culture & values, a company-promoter of business ethics, which is a perfect fit for AmCham's goals and mission. Also GE's history of performance and integrity can play as a local example of successfully running the business for more than 20 years. GE representative is also the President of EU AmCham in Brussels.

IBM Romania - Mihai Tudor, Country General Manager

Dedicating to every client's success and Innovation that matters, Mihai Tudor is Country General Manager of IBM Romania, since July 2006. For IBM and Mihai Tudor, trust and personal responsibility in all relationships are values applied to personal work, to interactions with one another and with the wider world. Acting upon principles of high ethics and integrity, with responsibility and accountability, driving through initiative and competence accelerated growth and innovation.

Starting 1994, Mihai Tudor joined IBM Romania subsidiary, Romanian Business Systems that transformed in IBM Romania in 1995. He occupied positions such as: Sales Representative for Governmental/Public Sector (1994/1995), Sales Coordinator for Vertical Segments (ISUs) within IBM Romania (1996/1997) and Sales Manager between 1998 and 2001. Mihai Tudor had successively regional business line responsibilities for IBM CEMA and CEMAAS (Central and Eastern Europe, Middle East and Africa, Austria and Switzerland), between 2002 and 2006. He speaks English, French, German.

KPMG - Patrick Leonard, Tax Partner

Patrick is the Senior Tax Partner in KPMG Romania. A member of the Institute of Chartered Accountants of England and Wales, as well as of the Romanian Chamber of Auditors, his job involves coordinating the offering of tax advisory services to a client base consisting of international and local companies, as well as managing a team of 60 professional consultants. He has been living and working in Romania for over seven years, and during this time has developed a strong affinity for the country and its people, and is an avid promoter of Romania as a place in which to invest and to do business. He is strongly committed towards improving Romanian public standards, including development of fair and transparent laws and tax administration. Patrick has been involved with the activities of AmCham for five years, where his principal involvement has been via the Tax Committee, where he has been involved in drafting various submissions to the Romanian government and in representing AmCham in meetings with various government representatives.

KRAFT FOODS - Peter Mueller, Managing Director

I joined Kraft Foods in early 1993. During my career with Kraft I have held a number of positions of increasing responsibility in both Corporate Headquarter CEEMA and countries in Finance, Strategy, Sales and General Management. During my Headquarter assignment I was working on acquisition and integration projects in CEE and helped building organisations and systems in the region. Back in Austria 1997 I was working in the retail business, and took over business responsibility for the out of home channel in Austria in 2001. Beginning 2004 I assumed my previous position as General Manager East Adriatic Markets and developed with my team successfully the business in the former Yugoslavian countries, strengthened the local organizations and established legal entities in Croatia and Serbia, since 2005 I am leading the Kraft organization here in Romania. I hold a master degree in management and marketing, and have academic diplomas in Management Accounting and Controlling

There a lot things to do for economy, business and society and AmCham offers its members multiple possibilities to cooperate with each other ruling consensus, helping the public authorities to deal with all these challenges. On the basis of expertise, promotion of openness and dialogue, innovation, principles of high ethic and integrity, I consider that business representatives can be strengthened to become a powerful voice, a core partner for Government building a wealthy responsive society. Business advocacy plays a major role in solving our day to day problems and when that comes from representatives of corporations and companies gather together within AmCham, it makes a difference.

To contribute to AmCham's success..

As part of Board of Directors I can actively participate in driving the improvement of Romanian business environment. I will have also the opportunity to work with my colleagues from the other companies and together we can contribute to improve the business environment for investors and for the benefit of the country we operate in.

MANPOWER - Camelia Stanculescu, General Manager

Camelia Stanculescu is the General Manger of Manpower Romania since April 2003, when this branch of Manpower Inc., an worldwide leading human resources company, was opened. With her experience in middle and top management positions which started back in 1998 as a Purchase and Retail Manager, and then as Executive Director and General Manager of the Romanian branch of Hachette Distribution Services and Axel Springer Verlag, Camelia has succeed to build a strong business and a powerful presence on the Romanian market of the Manpower brand. Her most important achievements include coordinating the opening process of the 8 agencies in Bucharest, Timisoara, Brasov, Cluj and Iasi, and building the teams of HR professionals, developing the service package, the business partners portfolio, thus positioning Manpower as a reference player on the Romanian HR market.

Being both General Manager of Manpower Romania and AmCham Board Member will offer me the opportunities to actively contribute to further development and enhancement of the Romanian business climate. As an Ambassador of this business community I will make use of the best of my abilities to promote cooperation both in business but as well in the CSR programs.

McGUIRE WOODS - Nadia Crisan, General Manager

Nadia Crisan has been the Managing Director for McGuireWoods Romania since February 2007. She joined the McGuireWoods team to open the firm's newest office in Bucharest. With a unique combination of skills in diplomacy and international and media relations, Nadia focuses her practice primarily on business development, government relations and strategic communications. Prior to joining McGuireWoods, Nadia served as First Secretary at the Embassy of Romania in Washington. In that capacity, she was responsible for promoting Romania's policies and interests before the United States Senate; strengthening relations with American investors in Romania; and articulating the Romanian perspective on international security to various Washington think tanks. Nadia was also a member of the Romanian press corps and she has written extensively on foreign policy related to the United States, Europe, the Middle East, and Latin America. She has Masters in Law and Diplomacy from the Fletcher School at Tufts University and a BA from Illinois State University, where Nadia graduated *summa cum laude* in Political Science, Spanish and International Relations.

As a young leader and the manager of an American business in Romania, I would like to make a contribution to the development of AmCham in the upcoming years. I have been interested in AmCham's strategy to grow and to cover new grounds and I would to be part of the team that brings this organization to a new level. I am particularly interested in working with the team and the US Embassy to bring more members to AmCham and to build more partnerships with other organizations and government agencies.

MICROSOFT - Silviu Hotaran, General Manager

Silviu Hotaran started his career in Microsoft as a General Manager of Microsoft Romania in 1996, when the subsidiary was open. In 2004, Silviu was appointed general manager of Microsoft South-East Europe, and has been responsible for the overall Microsoft business development in ten countries in the region. In June 2007, he came back as General Manager of Microsoft Romania to lead the team which will lay the foundation for a new decade of innovation in the local software industry.

Before joining Microsoft, Hotaran was a researcher at the Research Institute for Computer Technique in Bucharest and then general manager of Ciel Romania, an accounting software producer. Hotaran holds a master of computer science degree from the Polytechnic University of Bucharest. He is married and has a 22- year old son.

Willingness to share & use experiences (including being a member of the Board) and personal strengths in building partnerships (Government, NGO's, businesses), attitudes and perceptions in order to better address the current window of opportunity for Romania;
Bringing along diverse interests of American, European and local companies

ORACLE Romania - Sorin Mandrutescu, General Manager

Sorin Mîndruțescu is 39 years old. He is General Manager of Oracle Romania since February 1st, 2008, following Mr. Stefan Cojanu in this position, who managed Oracle Romania for almost 14 years. Sorin joined Oracle Romania in 2001 as a Sales Manager for Financial Services in Romania. In 2005, he took over the position of Regional Sales Director for South-Eastern Europe region. Before he joined Oracle in 2001, he held different positions in the banking business area for seven years. Sorin Mîndruțescu graduated from the Academy of Economic Studies in Bucharest, Faculty for Finances, Banks and Accountings and has an MBA from the International Management School of Edinburgh, as also a degree from the ENPC School of International Management from Paris, both degrees obtained in 2006.

PRICEWATERHOUSECOOPERS- Peter de Ruiter ,Partner Tax and Legal Services

Peter de Ruiter graduated from Leiden University, the Netherlands, as a lawyer specializing in taxation. He is a member of the Dutch Bar of Tax Advisors. He started his career in the Netherlands working for a global consulting firm, where he gained vast experience in advising clients in all main tax areas. He became a partner in 1995. He developed detailed expertise in the field of international taxation and cross-border tax planning. He moved to Poland in 1996 where he worked for eight years building up the tax and legal practice from a group of advisors into a team of 200 professionals. Peter helped major Polish companies through their EU accession transition processes. In 2004, he moved to Romania as the country managing partner. In 2006, Peter joined PwC as a direct-entry tax partner in the Bucharest office. He heads the Corporate Tax Group and the Financial Services Team.

SALANS - Anda Todor, Managing Partner

Anda Todor has over 20 years of experience practising in Romania, and focuses on the areas of general corporate, mergers and acquisitions, private equity and capital markets. She conducted a number of pioneering transactions on the Romanian market, including the first listing of a Romanian company on the London Stock Exchange, A&D Pharma. As a Fulbright scholar, Anda received her LL.M. from the Georgetown University Law Center (Washington, D.C.), and her law degree *magna cum laude*, from the University of Bucharest Law School. She was an Assistant Professor with the Law School and a Visiting Professor at the American Bar Association. Anda is a member of the Bucharest bar and the Law Society of England and Wales. She is fluent in English and French.

Oracle Romania is one of the leading American businesses in Romania, strongly committed to the development of the country's information society. Oracle Romania has the widest and most complex educational offer in Romania, developing educational programs for over 250.000 pupils and students annually, offering the first nation-wide education program of this kind. Oracle contributes to developing local IT market with state-of-the-art technologies, being one of the most visible and positively rated American companies in Romania. In conclusion, we think that we could share our values and successes with other AmCham members much more effectively as board members, bringing our success from the market into the association's life.

As a leading partner in the PwC organization, I am highly motivated to offer the experience and expertise of my organization to AmCham.

As a member of the Board of Directors and with this background, I will be able to contribute to the further development of AmCham and to the further improvement of the business climate in Romania. This will ultimately have a strong positive effect on the business of the clients and of our own firm.

Salans has been an active participant in the AmCham's activities for a number of years, and would like to continue this participation despite the fact that Obie Moore is no longer eligible to run for the Board due to term limits. I believe that by serving on the Board myself I will be in a position to facilitate our continued role as one of the AmCham's most active members.

SCOT - & Company Consulting - Dan Schwartz, Managing Partner



Dan Schwartz graduated from the Academy of Economic Studies in Bucharest with a Degree in Trade. A professionally qualified Expert Contabil (the Romanian equivalent of CPA), financial auditor, and tax consultant he is a member of CECCAR, the Romanian Chamber of Tax Consultants and the Romanian Chamber of Auditors. In addition to his Romanian qualifications, Dan Schwartz has completed the Harvard University Institute of International Development "Tax Analysis and Revenue Forecasting" programme. He has completed the Washington State University Master Business Counsellor programme and, at George Washington University, the Good Governance Training on Business Ethics programme. As well as being Managing Partner of Scot & Company Consulting, which is one of the leading accounting firms in Romania, he also sits as Chairman on the Board of Directors of the CPA Associates International EMEA, a network of accounting companies, of which Scot is an affiliate member.

SERBAN&MUSNECI - Alex Serban, Partner



Alex Serban has nearly 10 years of experience in government relations on the local market and internationally. Mr. Serban is among the top communication specialists and lobbyists in Romania. He held senior positions in the private sector and NGOs, and has been part of international delegations and conferences, which he attends regularly as an analyst. Currently, he represents Romania in NATO's international NGO forum – The Atlantic Treaty Association – where he holds the position of Vice President. For over a decade, Mr. Serban has worked as a freelance journalist for LEADERS Magazine, a New York City based publication. Mr. Serban holds an international relations Masters Degree from Columbia University (NY) and a social studies Bachelor's Degree from Wesleyan University (CT).

UNILEVER - Alexandra Gatej, Chairman



Alexandra Gatej has been working with Unilever since 1996, starting as a Market Research Manager in Romania. From 1998 to 2003 she has worked as Marketing Manager Deo/Hair, Unilever Italy and Marketing Manager Personal Care CEE, based in Prague. Alexandra came back home in 2003 and was appointed Business Unit Director for the Home and Personal Care Business of Unilever in South Central Europe. On 1st November 2005 she took over the Chairmanship of Unilever South Central Europe, managing the Unilever business in Romania, Bulgaria, Serbia and Montenegro, Albania, Macedonia, Moldova and Bosnia Herzegovina. It is the first time that Unilever appoints a local Chairman in Central and Eastern Europe and Alexandra is the first Romanian ever appointed as Chairman. Unilever South Central Europe is a growing business, with a turnover exceeding 170 million EUR in 2006 and employing more than 800 people across the region.

I believe that in this position I have the opportunity to use all my capabilities to better serve the common goals I have with other members of the Chamber: to give support to business, to lobby politicians to make the best decisions for the business environment, to help Romania to become as soon as possible an important member of its economic alliances.

As a dual Romanian-American citizen, with equal amounts of my life spent in the US and Romania, I have always embraced the spirit of the Romanian-American partnership and its values, in two membership capacities. It is for this reason that I first became affiliated with AmCham in 2001 as Casa NATO, an NGO member. What motivated this decision was not a need to promote issues on my agenda or my own image, but rather to support an organization that embodies the principles in which I believed. This time around I am a member of AmCham as part of the business community. Rather, my only professional motivation is the shared desire to help in the creation of a transparent and efficient communication environment where the business community is seen as a partner and their voice considered an important part of the decision making process.

I have been working as an AmCham Board Member for the past 2 years and I believe and this has been an experience that has brought me not only the understanding but also the pleasure of working with diverse people and areas. I am motivated as part of the projects I am involved in to continue them as a Board Member.

XEROX - Marius Persinariu, General Manager



Marius Persinariu is the Country General Manager of Xerox Romania. His responsibilities with the company include developing a country strategy and plans to achieve optimum performance, on short and long term, against corporate priorities. He also works to establish effective management processes and to lead the continuous business processes improvement. He is in charge with achieving benchmark level of customer retention by implementation of consistent customer experience initiatives and metrics; and maintaining proper standards of internal controls, ethics and managing asset exposures relative to their return. As a member of Regional Strategy Committee, he takes part in the creation of both short-term and longer term strategies that ensure the achievement of the overall Xerox goals in the region.

Xerox as a corporation and Xerox Romania are well respected members of their communities and I think that our presence in the Board will increase its strength.

If elected in the Board, I will bring with me good knowledge of the business environment in Romania, strong leadership skills, serious dedication towards business ethics values and willingness to succeed.

Traditionally we were among the main sponsors of AmCham, and now I think it is time to get more involved in AmCham activities in Romania.

AUDICONSULT - Serge Gonvers, Senior Partner



Serge is established in Romania since 1994, when he set-up the operations of one of the first large US investors here, in the tobacco industry. He joined AmCham at that time already.

Serge graduated in economics from Geneva University (Switzerland), where he has been based, before Romania, working in finance for various multinational corporations. After his first Romanian experience, he worked for the largest “Big 4” audit firm, before setting-up his own Company in 1999, still active in accounting, auditing and tax advice. Serge is a fully licensed accountant and auditor in Romania and has been serving in the auditing committee of the AmCham since 2002.

NCH ADVISORS -Liviu Raducanu, Chief Internal Auditor and Ethics Editor



Liviu is currently Chief Ethics & Compliance Officer with NCH Advisors, an American Investment Fund. His main responsibilities are related to monitoring and administering the Ethics & Compliance Program in the group of companies, establishing new policies and procedures as deemed necessary, ex: Integrity, Confidentiality, Negotiations, Op. Risks, Back-Up, Conflicts of Interest, Complaints and other similar Policies, ensuring proper reporting of violations or potential violations to duly authorized enforcement agencies as appropriate and/or required, including Anti Money Laundering as well as developing the Training Programme for Ethics & Compliance in all group entities, and to all level of the organization. Prior to NCH, Liviu has held successive position within BRD Societe Generale as Security Analyst and Compliance Officer, Banking Protection and Surveillance Supervisor and Internal Audit Division Supervisor with BRD. His professional experience also includes a Police Officer position within the Financial and Economic Crime Division , Bucharest Police Department.

I wish to bring my business experience and my internal audit & ethics approach to AmCham meetings and I hope to become a good candidate for the Board in 2009.

Florentina Grigore, Certified Accountant



In 1998 Florentina she began her professional career at Scot and Company Consulting. She is an expert accountant, member of The Romanian Body of Chartered Accountants, financial auditor, member of The Romanian Chamber of Auditors and tax consultant, member of The Romanian Chamber of Tax Consultants. She has a wide experience in the field of accounting and taxes and Scot & Company is proud to have her in its team.

She has decided to apply for this position because she believes that it is important to be part of a group which shares the same business principles as hers and which aims to promote development of a healthy business environment. Besides, her wide experience in the field of accounting and taxes make her a suitable candidate for this position.